

# ACCELERATED PATHWAY SAMPLE COURSE SCHEDULE

YEAR ONE				YEAR TWO
Fall	Winter	Spring	Summer	Fall
<u><b>J611</b></u> - 4 credits Mass Communication and Society	<u><b>J642</b></u> - 4 credits Quantitative Research Methods	<u><b>J641</b></u> - 4 credits Qualitative Research Methods	<u><b>J618</b></u> - 4 credits Strategic Communication Management	<u><b>J609</b></u> - 3 credits Terminal Project
<u><b>J621</b></u> - 4 credits Foundations of Strategic Communication	<u><b>J610</b></u> - 4 credits Communication Ethics in the Digital Age	<u><b>J623</b></u> - 4 credits Creativity in Strategic Communication	<u><b>J610</b></u> - 4 credits Required Topics Course	<u><b>J624</b></u> - 2 credits Marketing with Immersive Technology
<u><b>J624</b></u> - 2 credits Finance for Strategic Communication	<u><b>J616</b></u> - 4 credits Intro to Strategic Communication Marketing	<u><b>J624</b></u> - 2 credits Campaign Planning and Management	<u><b>J609</b></u> - 3 credits Terminal Project	
<b>J624</b> - 2 credits Additional electives can be taken throughout the program. At least 6 credits of electives are required.				



In addition to required courses, students are able to customize and chose **electives** which will give them focused skills in specific areas. Electives are offered occasionally so talk to your program director about which electives are offered each term. At least 6 credits of electives are required.