# Accelerated Pathway Sample Course Schedule

## Year One

### Fall
- **J611** - 4 credits
  Mass Communication and Society
- **J642** - 4 credits
  Quantitative Research Methods
- **J641** - 4 credits
  Qualitative Research Methods

### Winter
- **J621** - 4 credits
  Foundations of Strategic Communication
- **J610** - 4 credits
  Communication Ethics in the Digital Age
- **J623** - 4 credits
  Creativity in Strategic Communication

### Spring
- **J618** - 4 credits
  Strategic Communication Management
- **J616** - 4 credits
  Intro to Strategic Communication Marketing
- **J624** - 2 credits
  Campaign Planning and Management

### Summer
- **J609** - 3 credits
  Terminal Project

### Fall
- **J609** - 3 credits
  Terminal Project

## Year Two

In addition to required courses, students are able to customize and choose electives which will give them focused skills in specific areas. Electives are offered occasionally so talk to your program director about which electives are offered each term. At least 6 credits of electives are required.

### Fall
- **J624** - 2 credits
  Marketing with Immersive Technology