



SOJC
QUICK
FACTS

A group of five students, three women and two men, are outdoors in a grassy area with trees in the background. They are all wearing black t-shirts with 'UNIVERSITY OF OREGON UOSOJC SCHOOL OF JOURNALISM & COMMUNICATION' printed on them. They are smiling and have their hands raised to form a heart shape in the center. One student on the left is partially cut off by the frame.

*Great
Storytelling
Starts Here*

UNIVERSITY OF
OREGON

School of Journalism
and Communication



Telling the Stories of Sri Lanka

Journalism students traveled to Sri Lanka in December 2016 to document continuing recovery efforts related to a 2004 tsunami and the 25-year civil war that ended in 2009. The SOJC Global Stories program has taken students to Nepal and Cuba in previous years. See student multimedia work from the Sri Lanka trip at SteepedinSriLanka.com.

1916

Founding Year

101 Years of Excellence

Two Locations



SOJC Eugene
Allen Hall



SOJC Portland
George S. Turnbull Center

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Edwin L. Artzt Dean and Professor

Accredited by the Accrediting
Council on Education in Journalism
and Mass Communications

journalism.uoregon.edu



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University of Oregon
School of Journalism
and Communication

Degrees

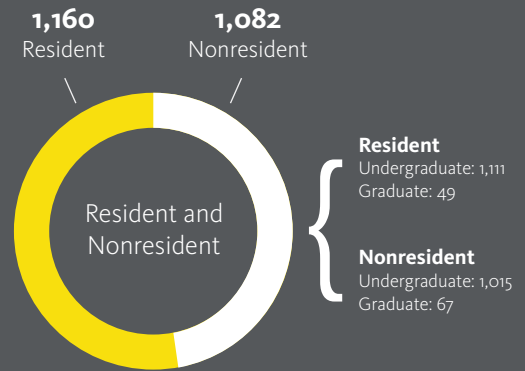
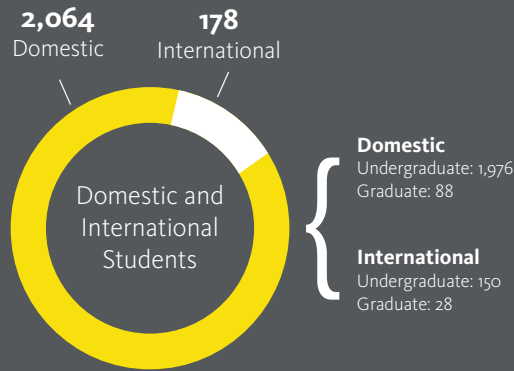
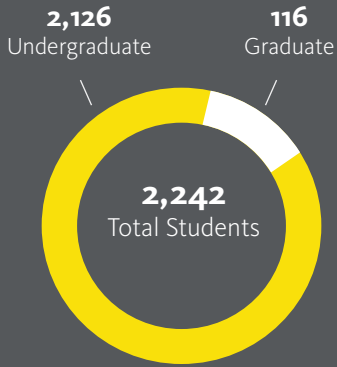
BA or BS in Journalism with
a concentration in:

- Advertising
- Journalism
- Media Studies
- Public Relations

MA or MS in:

- Advertising and Brand Responsibility
(New in 2018!)
- Journalism
- Media Studies
- Multimedia Journalism
- Strategic Communication

PhD in Media Studies



Experiential Learning

79% of SOJC undergraduate students participate in experiential learning



66.4% Graduate with at least one internship experience

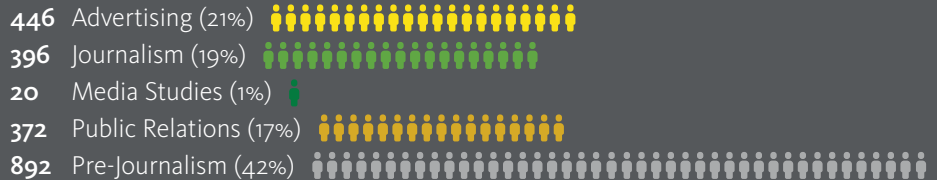


12.6% Work on a student publication, agency, group, or competition

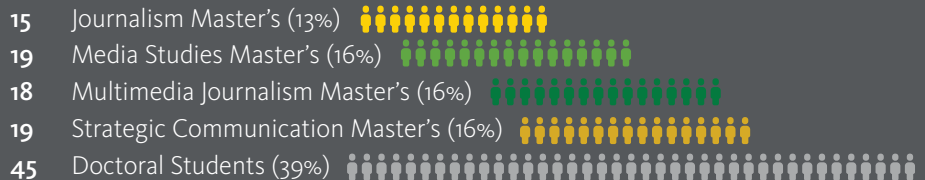


8% Take a learning trip

Undergraduate Majors (2,126)



Graduate Majors (116)



Undergraduate Race/Ethnicity

- 66% White
- 26% Students of Color
- 7% Nonresident Alien
- 1% Race/Ethnicity Unknown



1,442

Female



684

Male

Graduate Race/Ethnicity

- 56% White
- 44% Students of Color and Race/Ethnicity Unknown



63

Female



53

Male

249

SOJC Students
with a Dual Degree (11%)

Top Double-Major Areas

1. Business Administration
2. Cinema Studies
3. Political Science
4. International Studies
5. Spanish

600

SOJC Students
with a Minor (27%)

Top Minor Areas

1. Business Administration
2. Multimedia
3. Spanish
4. Political Science
5. English



SOJC Employees* (102)

- 39 Administrative Staff and Faculty
- 63 Instructional Faculty
- 36:1 Student/Instructional Faculty Ratio



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Allen Hall

The home of the SOJC, Allen Hall is a state-of-the-art, energy-efficient facility built with collaboration in mind. It houses a digital commons made up of five computer labs, an equipment checkout room with top-of-the-line photo and video equipment, and a fully operational television studio.

16,309

Alumni and Growing

Scholarships & Funding

Through generous donor support, the SOJC provides nearly \$450,000 in annual student scholarship awards benefiting more than 125 students. Additionally, PhD students are fully funded for four years.

12 Pulitzer Prizes Won by 10 SOJC Faculty & Alumni

Byron Acohido	Rick Attig
Doug Bates	Steve Dykes
Drex Heikes	Ted Natt
J. Michael Richmond	Nora Simon
Karen Stallwood	Brent Walth

More Than 30 Student Groups and Agencies

- Ad Team
- Allen Hall Advertising
- Allen Hall Public Relations
- Allen Hall Studios
- National Association of Black Journalists
- Public Relations Student Society of America
- Society of Professional Journalists

National & Global Learning Experiences



- Cordova, Alaska
- Argentina
- Ghana
- Chicago
- Indonesia
- London
- New York City
- Portland, Oregon
- Sri Lanka
- Vietnam

Many Student Publications and Productions

- Duck TV
- *Envision* magazine
- *Flux* magazine
- *OR Magazine*
- Oregon News
- SOJC Newsroom

Premier Internship Opportunities

- Charles Snowden Program for Excellence in Journalism
- Portland Senior Experience