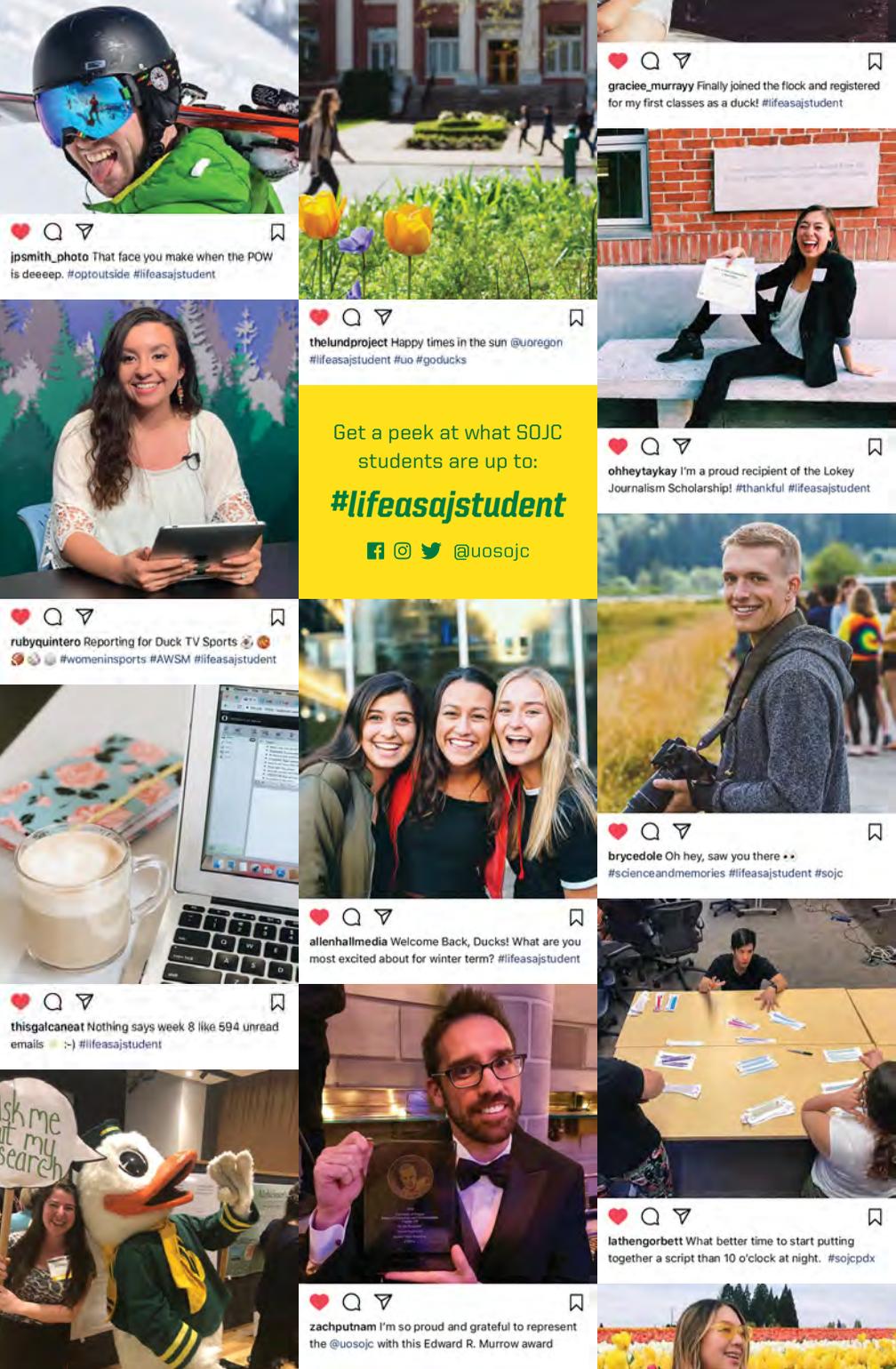


U N I V E R  
S I T Y O F  
O R E G O N  
S C H O O L  
O F J O U R  
N A L I S M  
A N D C O M  
M U N I C A  
T I O N



Get a peek at what SOJC students are up to:  
**#lifeasajstudent**  
 f i t @uosojc

SHARPEN THOSE COLORED PENCILS! THIS JOURNAL IS MEANT TO BE DOODLED ON, +

THIS JOURNAL BELONGS TO \_\_\_\_\_

COULD JUST DO YOUR MATH HOMEWORK ON THE GRAPH PAPER. MAKE IT YOURS!

COLORED IN, TAKEN ON THE BUS, PONDERED WHILE SIPPING COFFEE, CONSULTED DURING LATE-NIGHT EXISTENTIAL CRISES, OR YOU

**O** UNIVERSITY OF OREGON | School of Journalism and Communication

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TSHERE.

*here,*

*For more than a century, Allen Hall—the SOJC's home—has sat at the heart of the UO campus in Eugene. Named for renowned journalist Eric W. Allen, who founded the SOJC in 1916, today it's home to state-of-the-art studios and collaboration spaces where students create compelling content using the latest media technologies.*

# YOU'RE MORE THAN A STUDENT.



You're part of a close-knit community. You're a member of a global network of successful Ducks. And you're a respected professional in training.

At the UO School of Journalism and Communication (SOJC), you'll start building real-world skills right away. After a few intro courses, you'll be ready to record a podcast with your friends. Check out a professional camera and shoot videos for clients. Manage award-winning campaigns for local businesses.

You'll also explore the world around you. You might take a music theory class and apply it as an intern for a record label. Or prep for study-abroad in Jordan with courses in Arabic and digital video production.

**We'll help you find what you love and build the skills to make your dream job a reality.**



## HOW TO APPLY

Want to be an SOJC Duck? Here's what to do:



### Apply to the UO.

Join our flock!

[apply.uoregon.edu](http://apply.uoregon.edu)



### Declare an SOJC pre-major.

Note pre-advertising, pre-journalism, pre-media studies, or pre-public relations on your UO application.

[apply.uoregon.edu](http://apply.uoregon.edu)



### Check out our school's Media & Social Action Academic Residential Community.

Find your people and change the world.

[journalism.uoregon.edu/arc](http://journalism.uoregon.edu/arc)



### Meet our core requirements.

Get a few SOJC classes under your belt.

[journalism.uoregon.edu/requirements](http://journalism.uoregon.edu/requirements)



### Apply for full major status.

Start the next leg of your professional journey.

[journalism.uoregon.edu/requirements](http://journalism.uoregon.edu/requirements)

# SOJCC

# WHICH MAJOR ARE YOU?

## Which of the following phrases best describes you?

- A. I'm a creative persuader. I am curious and like to think outside the box.
- B. I'm an observer and storyteller. I take note of things happening around me and keep my friends and family up to date.
- C. I love to learn. I find a topic I'm passionate about and dig deep to uncover all there is to know.
- D. I'm an excellent connector. I like to learn about people and build relationships with meaning and impact.

## Which of the following would be your dream field trip?

- A. Weeklong trip to New York City to attend a red-carpet award show and visit top agencies for a behind-the-scenes look into professional advertising and design work
- B. 10 days in remote Alaska, where I capture video, photos, and interviews with native villagers about how climate change has affected their lives
- C. 6-week internship in Accra, Ghana, working for local media and learning about the nation's history, culture, and struggles
- D. 5 days in San Francisco, where I talk to public relations professionals at companies like Google, Twitter, and the San Francisco Giants

## What best describes the kind of work you want to do?

- A. Writing and designing creative campaigns to solve problems for people and brands
- B. Storytelling with words or images to uncover the truth and hold power to account
- C. Studying the effects of different types of media on society and people's lives
- D. Using strategic communication skills to connect your organization's story with key audiences

## What kind of hands-on experience sounds best to you?

- A. Competing with student teams from around the nation to pitch an advertising campaign for a major global company
- B. Running a student-led digital publication or broadcast series as part of a team of reporters, videographers, photographers, and editors
- C. Working with faculty to conduct and publish research on media, like television, video games, or virtual reality
- D. Working on media relations and social media campaigns and special events for a student-run agency

## Which of the following courses sounds most interesting?

- A. The Creative Strategist
- B. Photojournalism
- C. Gender, Media, and Diversity
- D. Social Media Strategy

## RESULTS

*If you selected mostly A's:*

**You're an ADVERTISING major!**  
Go to page 12 to learn more about what you'll learn and the jobs you can get with this program.

*If you selected mostly B's:*

**You're a JOURNALISM major!**  
Go to page 48 to learn more about what you'll learn and the jobs you can get with this program.

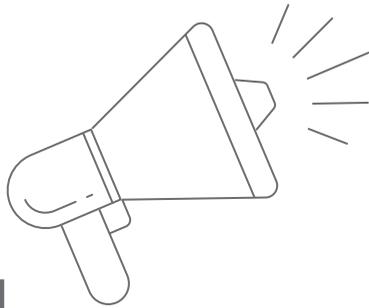
*If you selected mostly C's:*

**You're a MEDIA STUDIES major!**  
Go to page 30 to learn more about what you'll learn and the jobs you can get with this program.

*If you selected mostly D's:*

**You're a PUBLIC RELATIONS major!**  
Go to page 66 to learn more about what you'll learn and the jobs you can get with this program.

# LIVE WITH PURPOSE. LITERALLY.

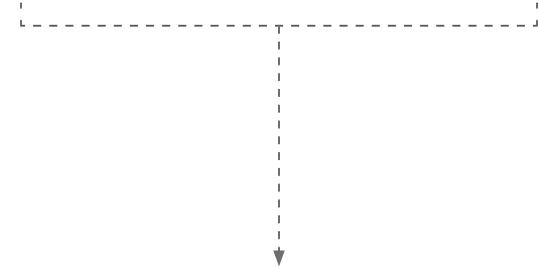


## **MEDIA AND SOCIAL ACTION ACADEMIC RESIDENTIAL COMMUNITY**

Want to use media and communication to change the world? Make like-minded friends in our Media and Social Action Academic Residential Community. You'll live together in a collaborative space at the new Kalapuya Ilihi residence hall as you ease into college, get to know the SOJC, and pursue your passion for social change.

 [journalism.uoregon.edu/arc](http://journalism.uoregon.edu/arc)

***HOW WILL YOU  
CHANGE THE WORLD?***



### **DID YOU KNOW?**

THE NAME **KALAPUYA ILIHI** HONORS THE INDIGENOUS PEOPLE OF CENTRAL OREGON.

A D V E

Advertising is not just about selling products. Advertising professionals work on creative teams to solve problems for clients and develop campaigns that move people to action. They can work for agencies, in-house teams, nonprofits, and even Hollywood studios, video game companies, or sports teams.

R

T I

S

I N G

 [journalism.uoregon.edu/advertising](http://journalism.uoregon.edu/advertising)

You might work in design, as a writer, with video, or in account management. You can also take what you learn at the SOJC in a totally different direction. Many of the skills we teach—like idea generation, creative problem-solving, creativity, collaboration, and confidence building—will help you succeed in any creative industry, and in life.

# THINGS YOU'LL LEARN:

What do you already know about these topics?

IDE <b>A</b> GENERATION	.....	_____
BRAN <b>D</b> STRATEGY	.....	_____
CREAT <b>I</b> VE PROBLEM-SOLVING	.....	_____
DES <b>I</b> GN	.....	_____
COPYW <b>R</b> ITING	.....	_____
DA <b>T</b> A ANALYTICS	.....	_____
MED <b>I</b> A PLANNING	.....	_____
CURIO <b>S</b> ITY	.....	_____
CONF <b>I</b> DENCE	.....	_____
BRAN <b>D</b> MANAGEMENT	.....	_____
TYPO <b>G</b> RAPHY	.....	_____

# JOBS OUR ALUMNI HAVE:

## ACCOUNT EXECUTIVE

Coordinate agency campaigns for clients

## BRAND STRATEGIST

Enhance product branding and develop marketing plans

## CREATIVE DIRECTOR

Coordinate and lead all creative work for campaigns

## ART DIRECTOR

Coordinate the overall visual look and feel for campaigns

## DESIGNER

Design product and campaign visuals, like logos, ads, and packaging

## COPYWRITER

Generate campaign words, slogans, and scripts to go with visuals

## PRODUCER

Develop TV and internet commercials

## MEDIA PLANNER

Decide timing and placement of campaign elements

## MEDIA ANALYST

Conduct research to improve campaign effectiveness

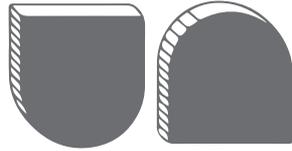
## CAREERS TO EXPLORE

What career possibilities are you interested in?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

### AD TEAM

Upstream Advertising enters (and sometimes wins!) the annual American Advertising Federation National Student Advertising Competition



### COMBINED CULTURE

National creative collective of 40+ UO students who create videos, art, and campaigns around social issues

## AFTER HOURS

### AFTER HOURS

Student mentoring group to help ad majors find their way at UO, learn about the industry, and build a professional portfolio



### ALLEN HALL ADVERTISING

Student-run advertising agency that generates award-winning work for real-world clients

### THE ROAM

A collective of makers and doers dedicated to solving problems creatively



### AD SOCIETY

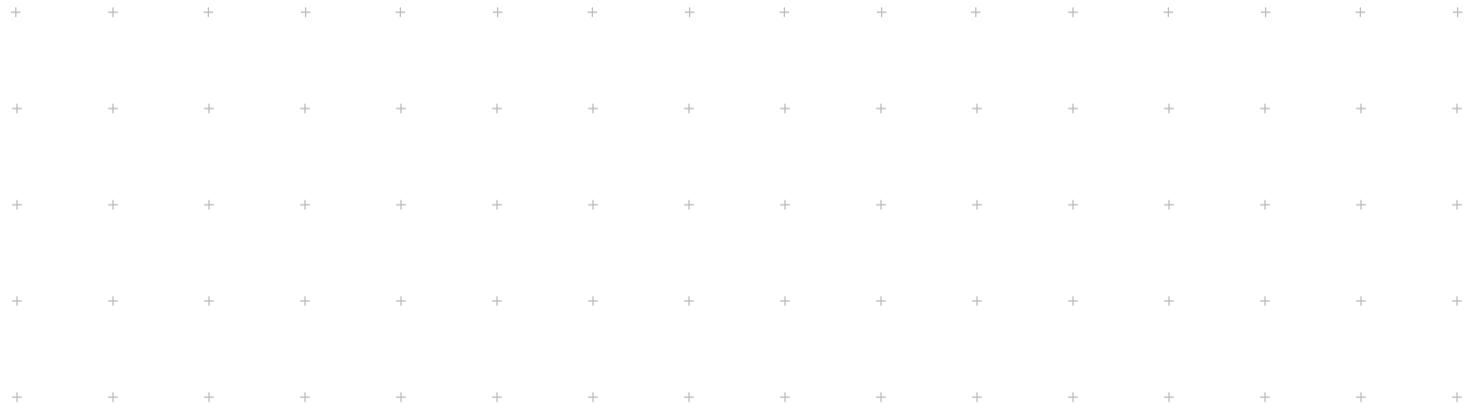
National organization that promotes the advertising profession through lectures, discussions, and interactive activities

## STUDENT GROUPS AND OPPORTUNITIES



[journalism.uoregon.edu/advertising-student-groups](http://journalism.uoregon.edu/advertising-student-groups)





# PLACES YOU CAN GO:

## NYC EXPERIENCE

Participate in Creative Week in New York City, network with industry professionals, and immerse yourself during visits at 30-40 top global agencies.



## SCIENCE & MEMORY

Investigate the effects of climate change around the world, from Alaska to Ghana, and develop campaigns that inspire eco-conscious behavior.



## LAUNCH

Explore agencies, production houses, media platforms, and startups around the nation.



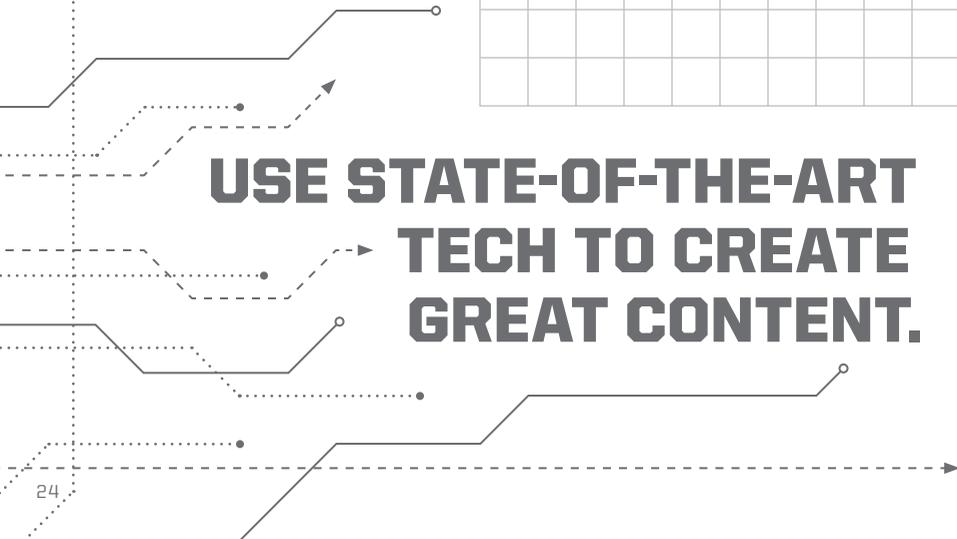
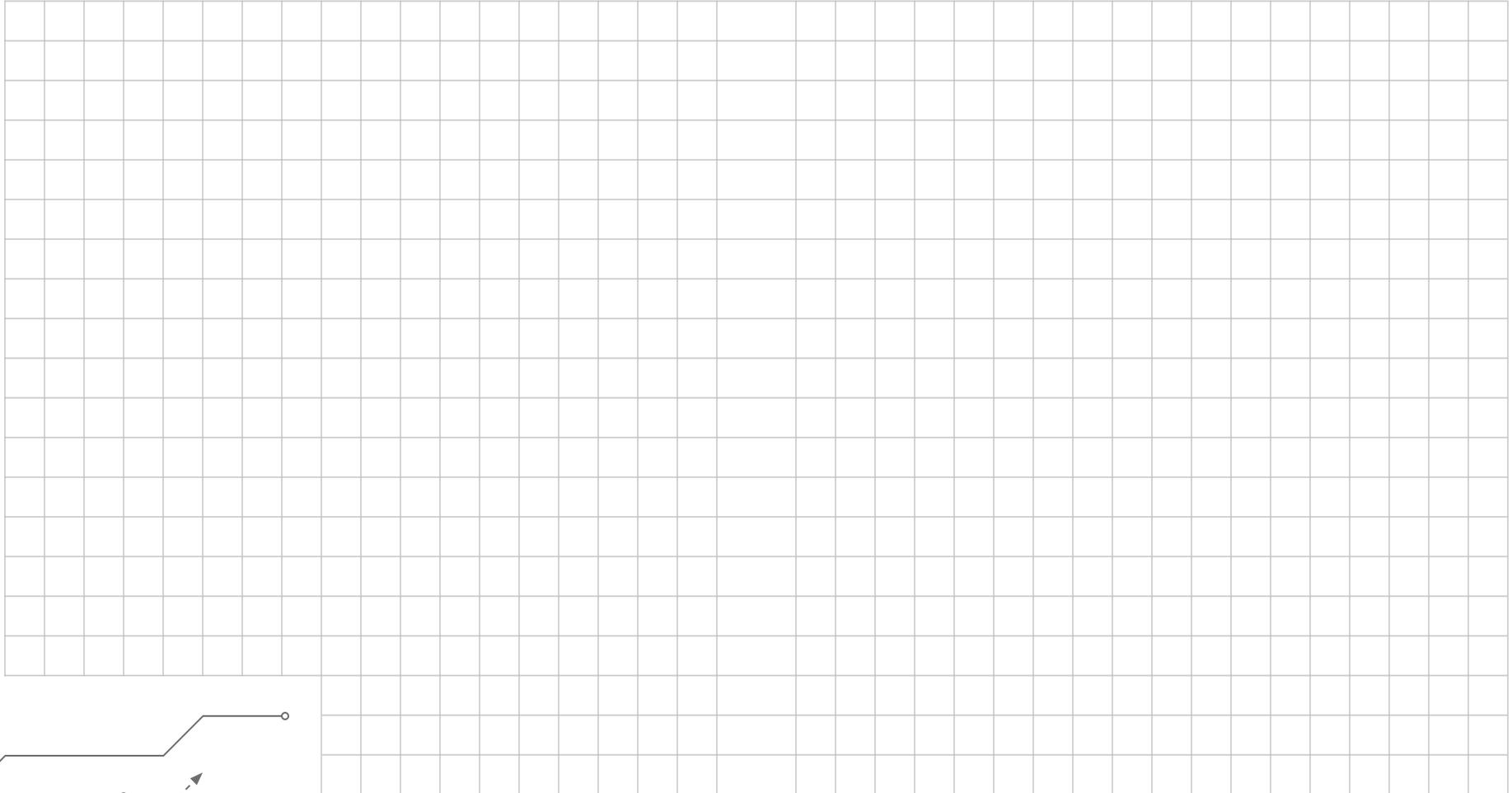
## MEDIA IN GHANA

Explore the challenges of a developing country with a six-week media or advertising internship in Accra, Ghana.



 [journalism.uoregon.edu/trips](http://journalism.uoregon.edu/trips)



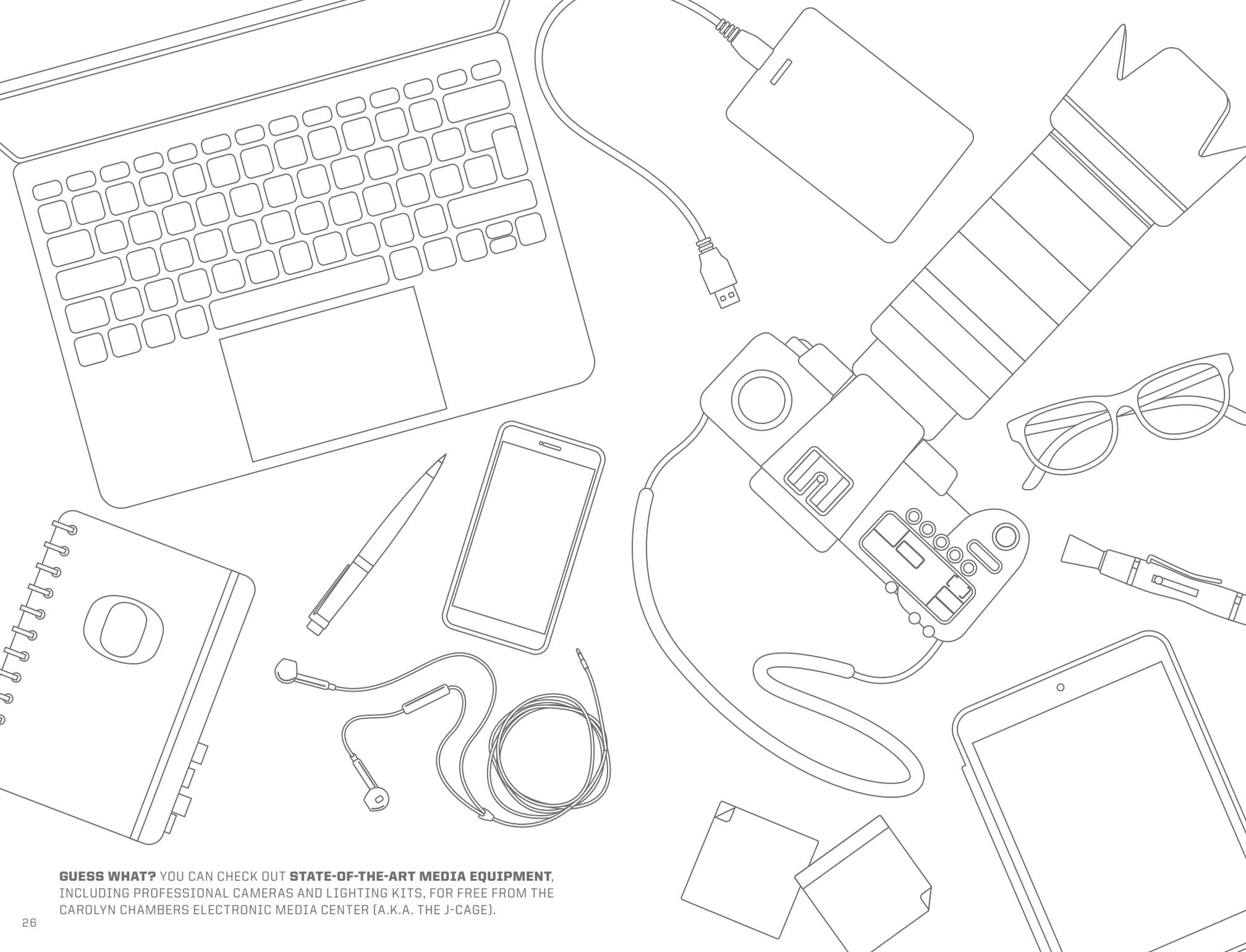
Decorative circuit lines in solid and dashed gray, with small circles at various points, extending from the left edge of the page towards the main text.

**USE STATE-OF-THE-ART  
TECH TO CREATE  
GREAT CONTENT.**

**EXPERIENCE HUB**

The best way to build skills and a professional portfolio is to get hands-on experience with the tools of the trade. Our brand-new renovation of Allen Hall's first floor has everything you need to become a powerful content creator. You can produce virtual reality stories in the immersive media lab. Shoot a news series in the broadcast studio. And collaborate with your peers on real-world campaigns, publications, podcasts, and more.

 [journalism.uoregon.edu/experience-hub](http://journalism.uoregon.edu/experience-hub)



**GUESS WHAT?** YOU CAN CHECK OUT **STATE-OF-THE-ART MEDIA EQUIPMENT,** INCLUDING PROFESSIONAL CAMERAS AND LIGHTING KITS, FOR FREE FROM THE CAROLYN CHAMBERS ELECTRONIC MEDIA CENTER (A.K.A. THE J-CAGE).



N M E D I A

S T U D

I E S

Some people make media. Others want to find out how it works and impacts the world. Media studies professionals often do both. They ask big questions about big issues—like free speech and the media’s effects on politics. They also conduct research and use their analysis to inform their own creative work.

 [journalism.uoregon.edu/media-studies](http://journalism.uoregon.edu/media-studies)

Since media pervades every corner of our lives, you can choose from any number of careers. Employers in every field want critical analysts, researchers, and media experts. Take what you learn to the next level in graduate school. Create digital content. Harness social media to grow a business or nonprofit. Or conduct your own research and share it with the world.

# THINGS YOU'LL LEARN:

What do you already know about these topics?

**M**EDIA LAW

ACADE**E**MIC WRITING

MEDIA **D**HISTORY

QUANT**I**TATIVE RESEARCH

COLL**A**BORATION

DATA ANALY**S**IS

CRITICAL **T**HINKING

CULT**U**RAL AWARENESS

ETHICAL **D**ECISION-MAKING

GLOBAL COMMUN**I**CATION

COMMUNICATION RE**S**EARCH

QUALITATIVE RE**S**EARCH

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# JOBS OUR ALUMNI HAVE:

## UNIVERSITY PROFESSOR

Get a PhD and teach others about the influence and effects of media

## DATA ANALYST

Interpret data to help organizations make better decisions

## WEB CONTENT MANAGER

Plan and manage an organization's website content

## MARKET RESEARCH ANALYST

Collect and analyze data to inform marketing strategies

## CAREERS TO EXPLORE

What career possibilities are you interested in?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_







# PLACES YOU CAN GO:

## **MEDIA IN GHANA**

Explore the challenges of a developing country with a six-week media internship in Accra, Ghana.

## **SCIENCE & MEMORY**

Investigate the effects of climate change around the world, from Alaska to Ghana, and learn how to communicate about complex environmental issues.



[journalism.uoregon.edu/trips](http://journalism.uoregon.edu/trips)

## OUTDOOR ADVENTURES BUCKET LIST



Hike to the top of **Skinner Butte** or **Spencer Butte** to get some fresh air, commune with nature, and take in a 360 view of Eugene.



Rent a bike from PeaceHealth rides and pedal to the **Saturday Market**.



Sign up for an outdoor trip through the nationally recognized **UO Outdoor Program** at [outdoorprogram.uoregon.edu](http://outdoorprogram.uoregon.edu).



Rent a boat, skis, climbing gear, or outdoor kitchen equipment from the **OP Barn** to take on an adventure of your own design.



When the sun comes out, cool off with a kayak or inner-tube float down the **Willamette River**.



Become a citizen of **Track Town USA!** Start with a run on Pre's Trail along the Willamette River.



Plant your own little garden and learn about native pollinators at **Grove Garden**.



Join an **intramural or club team** and find your sport. We've got something for everyone, from softball, flag football, and basketball to ultimate frisbee, inner-tube water polo, and spikeball.



Bring a hammock to rest among the trees at **Hendricks Park**, or picnic by the river at **Alton Baker Park**.



# REAL-WORLD EXPERIENCE IN THE FIELD:

## GEO STUDY ABROAD

From practicing journalism in Buenos Aires or London, to a graphic design internship in Tokyo, there's a study-abroad opportunity for everyone.

## SCIENCE & MEMORY

Investigate the effects of climate change around the world, from Alaska and the Oregon Coast to Ghana.

## GOLDEN GATE & WINDY CITY DUCKS

Get a behind-the-scenes look at public relations agencies in Chicago and San Francisco.

## NEW YORK CITY

Visit creative agencies and industry professionals during a week-long trip.

## MEDIA IN GHANA

Explore the challenges of a developing country with a six-week media or advertising internship in Accra, Ghana.

## GLOBAL STORIES

Cover stories that matter in a different culture, in places like Sri Lanka, Nepal, and New Zealand.

Learn more about SOJC trips:



[journalism.uoregon.edu/trips](http://journalism.uoregon.edu/trips)

How do you start a new project? What tools do you use?

## ***MY CREATIVE PROCESS LOOKS LIKE:***

*\*prompt borrowed from "Ideabook" assignment in The Creative Strategist advertising course.*

JOURNAL

The world needs storytellers—people who hold up a mirror to society and give voice to the voiceless. Journalists do more than just report the news. They also help solve problems, inspire action, and tell stories that keep people interested in the world around them. They follow their curiosity and report back what they find.

NEWS

ISM

 [journalism.uoregon.edu/journalism](http://journalism.uoregon.edu/journalism)

Great stories are everywhere if you know where to look. We teach you how to spot them, dig up the facts, and share them ethically and accurately. You'll learn the many ways to tell a story, from writing articles and shooting photos to recording podcasts, making films, producing news broadcasts, devising social media strategy, and creating immersive media.



# THINGS YOU'LL LEARN:

What do you already know about these topics?

PHOTO**J**OURNALISM

C**O**PY EDITING

FEAT**U**RE WRITING

ENTRE**R**ENEURSHIP

I**N**TERVIEWING

INFOGR**A**PHICS

DATA AN**A**LYSIS

INVESTIGAT**I**VE REPORTING

**S**CIENCE REPORTING

DIGITAL **M**EDIA PRODUCTION

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# JOBS OUR ALUMNI HAVE:

**NEWS REPORTER**

Cover breaking stories for a news organization, online or in print

**PHOTO-JOURNALIST**

Tell visual stories using the latest imaging technology

**BROADCAST JOURNALIST**

Report the news on TV or radio

**MAGAZINE WRITER**

Write in-depth feature articles for digital or print publications

**EDITOR**

Coordinate and edit stories for a website, magazine, or newspaper

**COPY EDITOR**

Wordsmith copy for publications

**WEB CONTENT MANAGER**

Manage content for a website or blog

**NONFICTION FILMMAKER**

Create journalistic videos or documentaries

**VISUAL DESIGNER**

Design for print or digital media

## CAREERS TO EXPLORE

What career possibilities are you interested in?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_



**DUCKTV**

Student-run TV station offering creative entertainment, local news, and sports coverage

**ALLEN HALL MEDIA**

Student-run multi-media agency producing professional work for local clients



**THE DAILY EMERALD**

Independent, student-run newsroom covering campus and community news, with a weekly print edition and 24/7 news website

**STUDENT GROUPS AND OPPORTUNITIES**



[journalism.uoregon.edu/journalism-student-groups](http://journalism.uoregon.edu/journalism-student-groups)



**NORTHWEST STORIES**

Video documentary series produced in collaboration with Oregon Public Broadcasting



**OR MAGAZINE**

Interactive digital magazine about Oregon's intriguing people and culture



**FLUX MAGAZINE**

Award-winning print magazine about people and places in the Pacific Northwest

**KWVA 88.1 FM**

Student-run radio station broadcasting music, sports, news, and talk programming



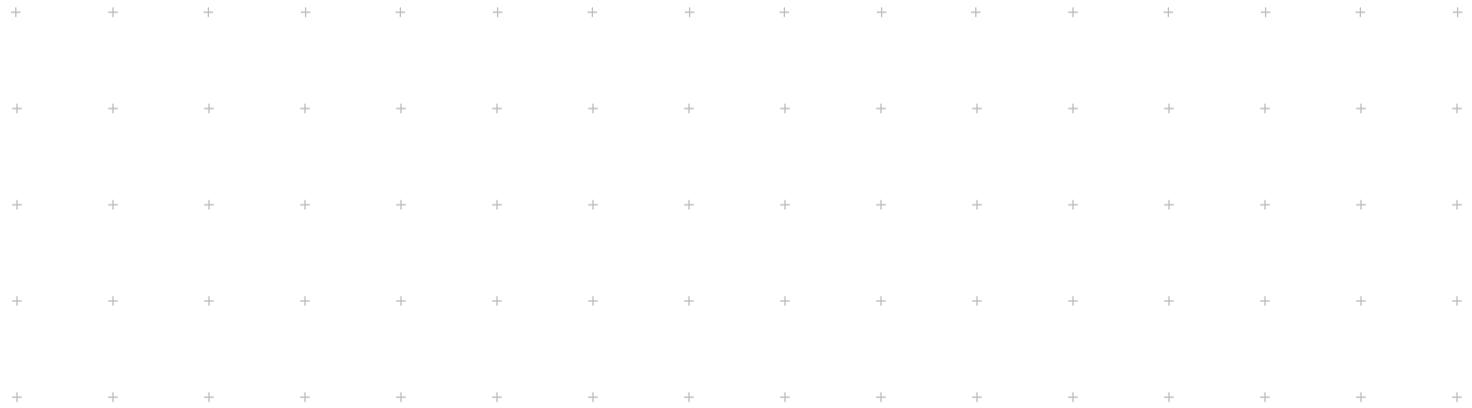
**ENVISION MAGAZINE**

Student-run print and digital magazine about environmental issues



THERE ARE MORE THAN 30 STUDENT GROUPS & OPPORTUNITIES IN THE SOJC.

SEE THEM ALL AT [JOURNALISM.UOREGON.EDU/STUDENT-GROUPS](http://JOURNALISM.UOREGON.EDU/STUDENT-GROUPS).



# PLACES YOU CAN GO:

## JOURNALISM IN NEW YORK CITY

Peek behind the scenes of some of journalism's most hallowed institutions, and network with top professionals in the field.

## GLOBAL STORIES

Travel to a far-flung locale—like Sri Lanka, Nepal, or New Zealand—to cover stories that matter in a different culture.

## SCIENCE & MEMORY

Investigate the effects of climate change around the world, from Alaska to Ghana, and communicate about complex environmental issues.

## UNESCO WORLD PRESS FREEDOM DAY

Attend this United Nations conference, held in a different international city each year, to learn about press freedom around the world.

 [journalism.uoregon.edu/trips](http://journalism.uoregon.edu/trips)





**WHAT COURSES  
WILL I TAKE IN MY  
FIRST YEAR?**

Start exploring SOJC majors and courses at [journalism.uoregon.edu/undergrad](http://journalism.uoregon.edu/undergrad).



**WHERE CAN I  
STUDY ABROAD?**

Discover UO and SOJC study-abroad experiences at [journalism.uoregon.edu/trips](http://journalism.uoregon.edu/trips).



**WHAT SCHOLARSHIPS  
AND OTHER FINANCIAL AID  
ARE AVAILABLE?**

Learn more about scholarships and financial aid at [journalism.uoregon.edu/scholarships-funding](http://journalism.uoregon.edu/scholarships-funding).



**WHEN AND WHERE CAN  
I DO AN INTERNSHIP?**

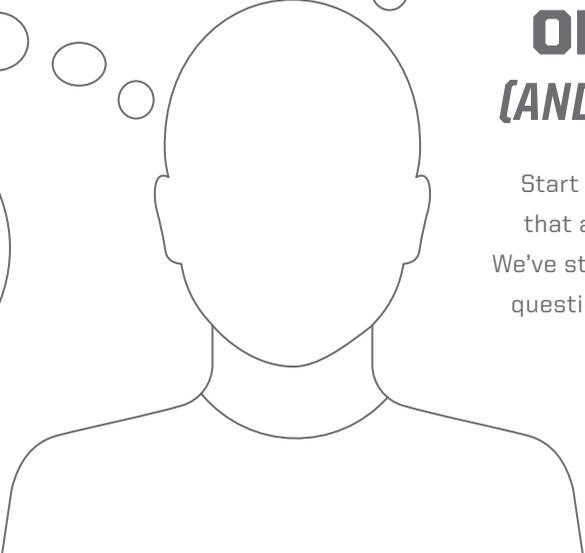
See SOJC internships and browse our internship listings at [journalism.uoregon.edu/internships](http://journalism.uoregon.edu/internships).



**I AM INTERESTED IN  
\_\_\_\_\_.**

**CAN AN SOJC MAJOR HELP  
ME WORK IN THAT AREA?**

Check out the SOJC major sections in this book, or talk to an SOJC advisor—even if you're not enrolled in our school yet. Make an appointment at [sojcstudent.uoregon.edu/undergraduate](http://sojcstudent.uoregon.edu/undergraduate).



**QUESTIONS  
ON MY MIND  
(AND A FEW ANSWERS)**

Start keeping track of any questions that arise as you research the SOJC. We've started you out with a few common questions we hear from new students.



## THINGS TO DO AROUND CAMPUS



Learn how to build a bird house, sew a bike bag, blow glass floats, throw a ceramic pot, and so much more at the **UO Craft Center**.



Walk to **Autzen Stadium**, **Matthew Knight Arena**, or **PK Park** to cheer for the Ducks alongside thousands of your fellow fans.



Go to a concert at the outdoor **Cuthbert Amphitheatre**, the historic **McDonald Theater**, the funky **WOW Hall**, or any of the dozens of music venues around town.



Get a bite to eat on **13th Ave**, where dozens of campus-adjacent restaurants and cafes offer delicious ramen, sandwiches, pastries, and a whole lot more.



Watch TV or play video games in your residence hall common room or catch a movie with **Ducks After Dark**.



Use your free student membership at the **UO Rec Center** to take classes ranging from yoga and cycling to F45 and rock climbing.



Spread a blanket on the lawn behind the **EMU** to study or read a book in the sun.



Visit the on-campus **Urban Farm**. Bring your compost scraps!



Take in a talk or other on-campus event. See what's happening at [calendar.uoregon.edu](http://calendar.uoregon.edu).

Do you love making connections? Whether they work in media relations, crisis management, social media, or internal communication,

PR professionals tune into the world around them, develop insight, and deliver the right messages at the right places and times.

PUBLIC

RELATIONS

PROFESSIONALS

ARE RELEVANT

IN THE

MARKETPLACE

With public relations skills, you can turn your personal mission into your dream career. Geek out on whatever your thing is, whether it's sports, music, fashion, video games, or saving the world. Work for a brand you love, or start your own niche agency.

 [journalism.uoregon.edu/public-relations](http://journalism.uoregon.edu/public-relations)

# THINGS YOU'LL LEARN:

What do you already know about these topics?

COPYWRITING

PERSUASIVE COMMUNICATION

B MEDIA RELATIONS

CLIENT MANAGEMENT

INSIGHTS & ANALYTICS

CAMPAIGN PLANNING

STRATEGIC THINKING

RELATIONSHIP BUILDING

ETHICAL REASONING

CRISIS COMMUNICATION

SOCIAL MEDIA STRATEGY

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# JOBS OUR ALUMNI HAVE:

## **PUBLIC INFO/ AFFAIRS OFFICER**

Be the voice of the government or military

## **ACCOUNT EXECUTIVE**

Manage client accounts for a PR firm

## **COMMUN- ICATIONS SPECIALIST**

Build relationships between organizations and the public

## **PUBLICIST**

Generate media coverage and promote clients to the public

## **SOCIAL MEDIA STRATEGIST**

Plan, produce, execute, and analyze social media content

## **MEDIA RELATIONS SPECIALIST**

Manage your organization's relationship with news media

## **EVENT COORDINATOR**

Plan and execute PR events

## **DEVELOPMENT DIRECTOR**

Generate awareness and financial support for an organization

## **INTERNAL COMMS SPECIALIST**

Help companies communicate with their employees

## **CAREERS TO EXPLORE**

What career possibilities are you interested in?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**PSST:** YOU CAN KEEP YOUR @UOREGON.EDU EMAIL ADDRESS FOREVER.



**ALLEN HALL  
PUBLIC RELATIONS**

Student-run PR firm that creates real-world campaigns for local businesses and nonprofits



**SOCIAL MEDIA CLUB**

Student group exploring the use of social media to solve problems and achieve goals

**STUDENT GROUPS  
AND OPPORTUNITIES**



[journalism.uoregon.edu/PR-student-groups](http://journalism.uoregon.edu/PR-student-groups)



**PUBLIC RELATIONS  
STUDENT SOCIETY  
OF AMERICA**

National organization offering professional development and networking for students pursuing PR careers

**IR FUTURES**

Learn about emerging trends in corporate and financial public relations, investor relations, issues management, and public affairs



**BATEMAN CASE STUDY  
COMPETITION**

PR students create and execute a full PR campaign for a major company for this national competition



THERE ARE MORE THAN 30 STUDENT GROUPS & OPPORTUNITIES IN THE SOJC.

SEE THEM ALL AT [JOURNALISM.UOREGON.EDU/STUDENT-GROUPS](http://JOURNALISM.UOREGON.EDU/STUDENT-GROUPS).



## PLACES YOU CAN GO:

### WINDY CITY DUCKS NETWORKING TRIP

Spend five days in Chicago getting an inside look at PR agencies and in-house PR teams at organizations like the Chicago Cubs and Second City.

### GOLDEN GATE DUCKS NETWORKING TRIP

Spend five days in the San Francisco Bay Area networking with PR professionals at some of the world's biggest tech companies, like Google and Twitter.

### SCIENCE & MEMORY

Investigate the effects of climate change around the world, from Alaska to Ghana, and learn how to communicate about complex environmental issues.

### MEDIA IN GHANA

Immerse yourself in local media while exploring the challenges of a developing country with a six-week internship in Accra, Ghana.

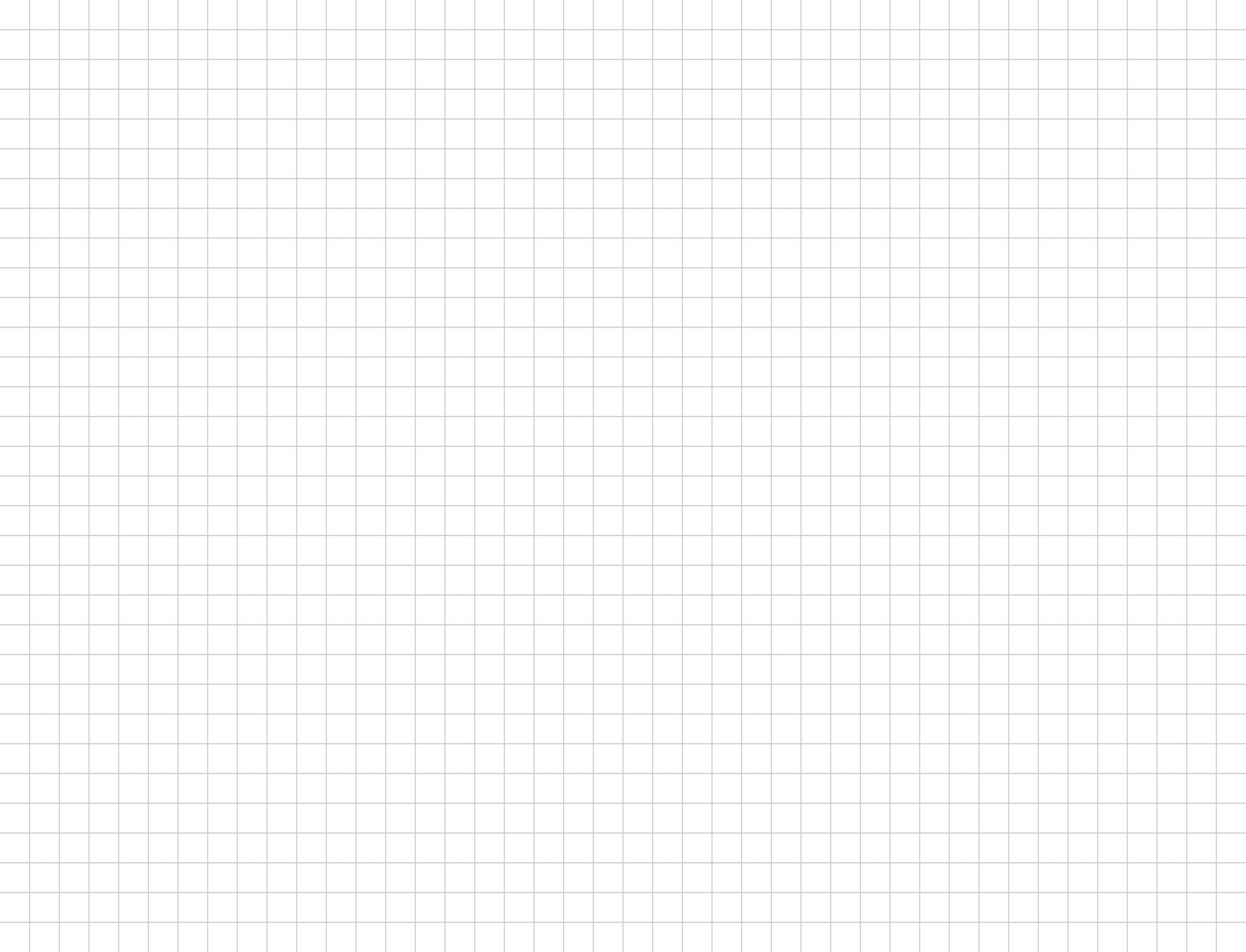


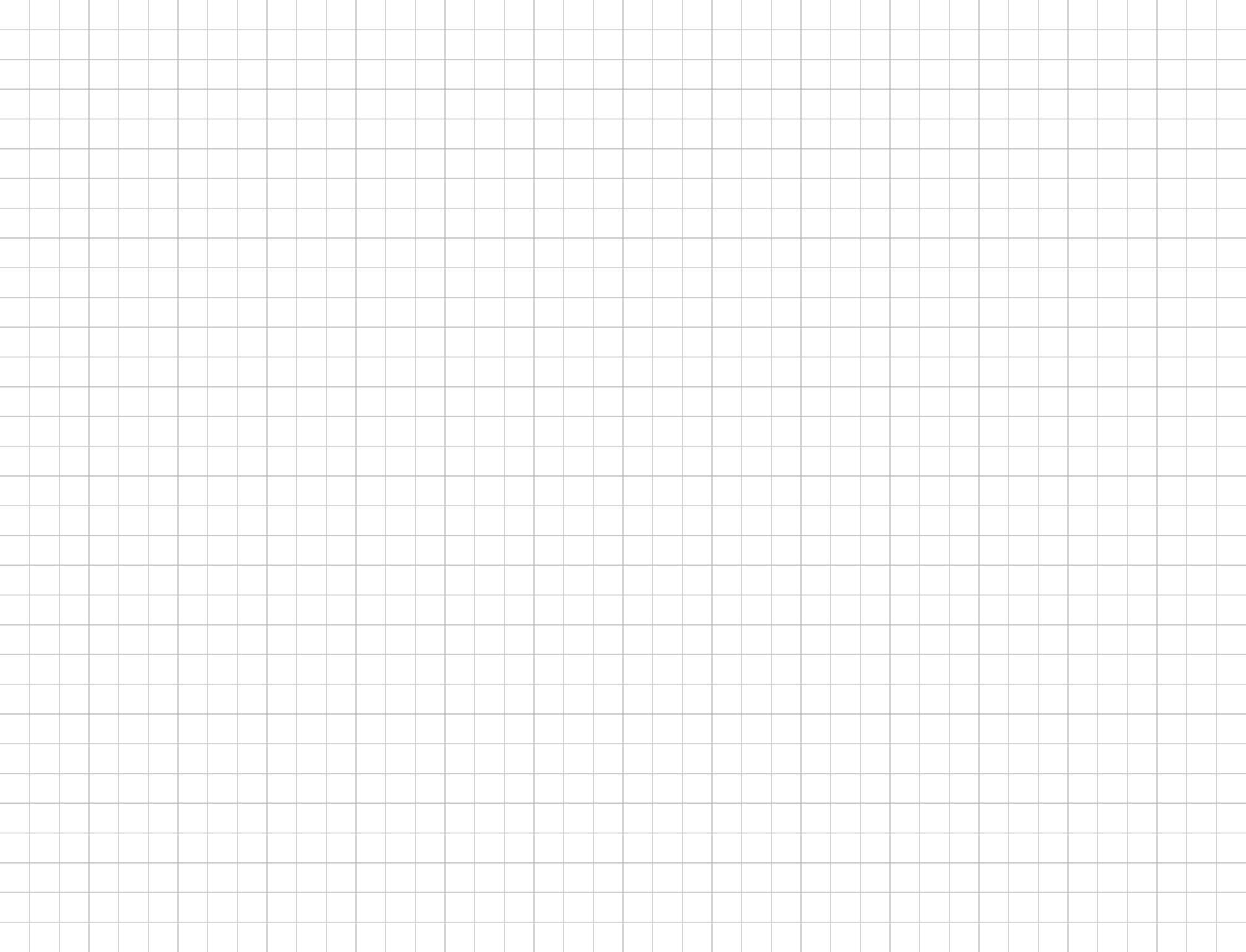
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TL;DR:

## STILL HAVE QUESTIONS?

Learn all the details about SOJC majors, programs, courses, and student groups:

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Plan a visit to campus and the SOJC:

[visit.uoregon.edu](http://visit.uoregon.edu)

Find UO campus resources for everything under the sun:

[uoregon.edu/onestop](http://uoregon.edu/onestop)

Explore housing options, academic residential communities, and first-year interest groups:

[housing.uoregon.edu](http://housing.uoregon.edu)

How much is this going to cost? Start running the numbers:

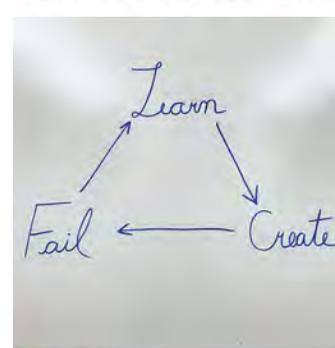
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Find UO application deadlines:

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