

MASTER'S IN STRATEGIC COMMUNICATION

ACCELERATED PATHWAY SAMPLE COURSE SCHEDULE

YEAR ONE				YEAR TWO
Fall	Winter	Spring	Summer	Fall
<u>J611</u> - 4 credits Mass Communication and Society	<u>J642</u> - 4 credits Quantitative Research Methods	<u>J641</u> - 4 credits Qualitative Research Methods	<u>J618</u> - 4 credits Strategic Communication Management	<u>J609</u> - 3 credits Terminal Project
<u>J621</u> - 4 credits Foundations of Strategic Communication	<u>J629</u> - 4 credits Communication Ethics in the Digital Age	<u>J623</u> - 4 credits Creativity in Strategic Communication	<u>J610</u> - 4 credits Required Topics Course	<u>J624</u> - 2 credits Marketing with Immersive Technology
<u>J624</u> - 2 credits Finance for Strategic Communication	<u>J616</u> - 4 credits Intro to Strategic Communication Marketing	<u>J624</u> - 2 credits Campaign Planning and Management	<u>J609</u> - 3 credits Terminal Project	
J624 - 2 credits Additional electives can be taken throughout the program. At least 6 credits of electives are required.				



School of Journalism and Communication
 PORTLAND

In addition to required courses, students are able to customize and chose **electives** which will give them focused skills in specific areas. Electives are offered occasionally so talk to your program director about which electives are offered each term. At least 6 credits of electives are required.