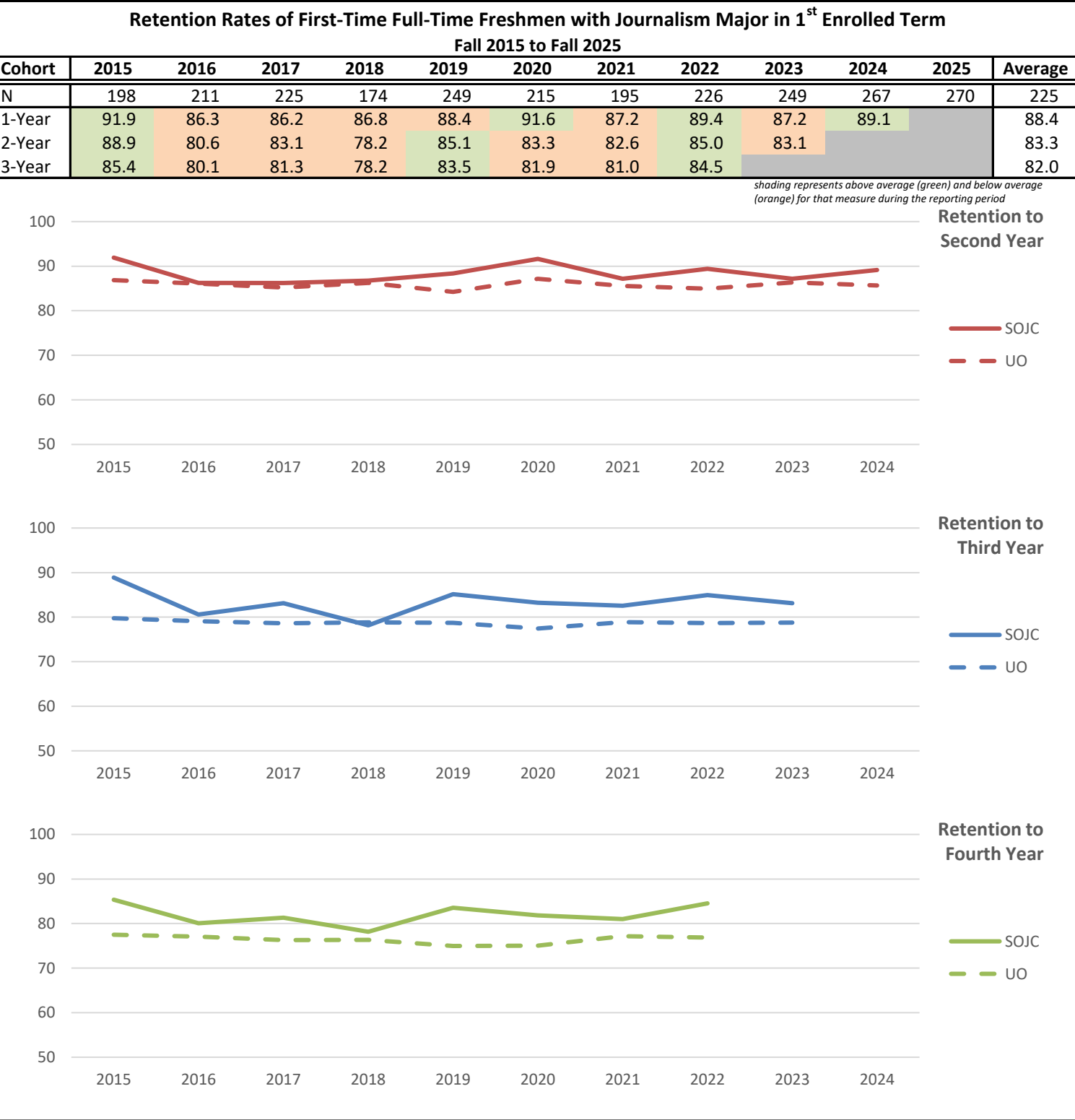


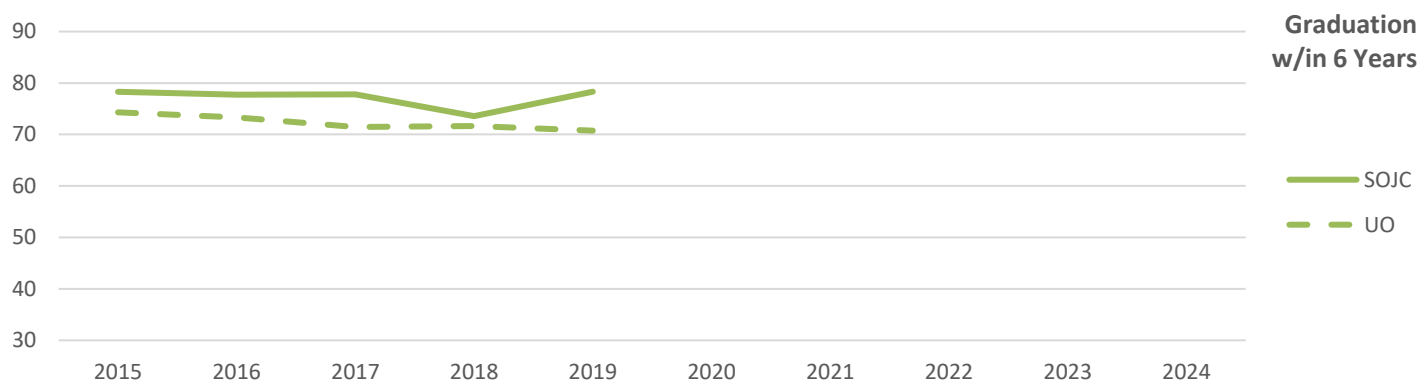
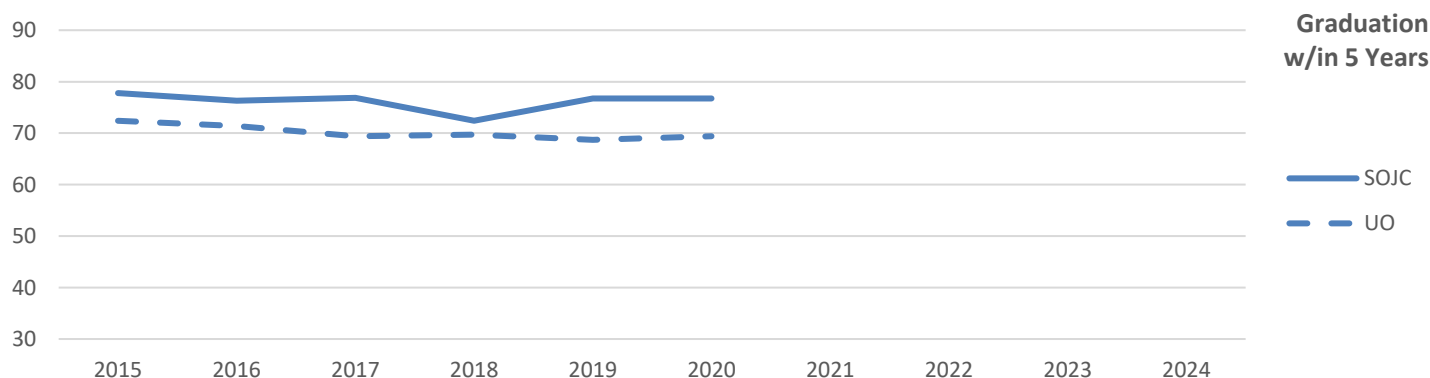
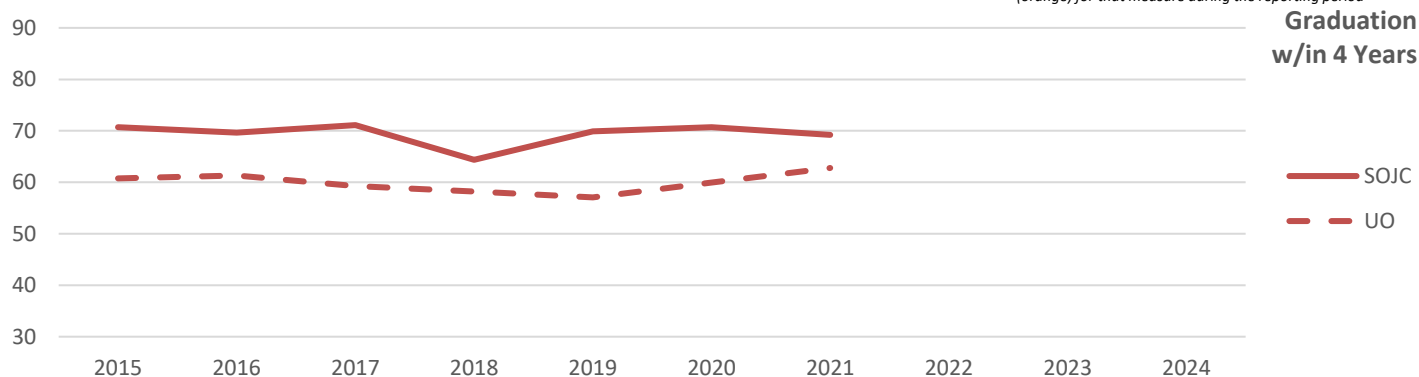
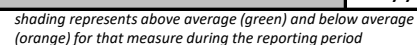
University of Oregon
School of Journalism and Communication
Retention and Graduation of First-Time Full-time Freshmen
with Journalism Major in 1st Enrolled Term



Note: Includes retention to subsequent fall term(s) through Fall 2025 in any major.
Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.

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Graduation Rates of First-Time Full-Time Freshmen with Journalism Major in 1 st Enrolled Term												
Fall 2015 to Fall 2025												
Cohort	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Average
N	198	211	225	174	249	215	195	226	249	267	270	225
4-Year	70.7	69.7	71.1	64.4	69.9	70.7	69.2					69.4
5-Year	77.8	76.3	76.9	72.4	76.7	76.7						76.1
6-Year	78.3	77.7	77.8	73.6	78.3							77.1



*Note: Includes graduations in any major through 2024-25 academic year; 2025-26 was still in progress as of August 15, 2026
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First-Time Full-Time Freshmen Snapshot with Journalism Major in 1st Enrolled Term Snapshot of Outcomes as of SPRING 2026 Fall 2015 to Fall 2025											
Cohort	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
N	198	211	225	174	249	215	195	226	249	267	270
Grad in JO	66.7	61.6	66.7	64.9	64.7	63.3	60.0	58.4	6.4	0.4	0.0
Grad in Other Major	13.6	17.1	12.0	9.2	14.5	14.9	14.4	14.2	0.0	0.0	0.0
Enrolled in JO	0.0	0.0	0.0	0.0	0.0	0.9	1.0	10.6	57.8	73.4	90.7
Enrolled in Other Major	0.0	0.0	0.0	0.0	0.4	0.0	1.0	1.3	16.9	11.2	5.2
Not Enrolled: Last Major JO	15.2	18.0	17.8	23.0	16.5	17.7	21.0	11.5	15.3	13.5	3.7
Not Enrolled: Last Major Other	4.6	3.3	3.6	2.9	4.0	3.3	2.6	4.0	3.6	1.5	0.4

Note: Enrollment and major at fourth-week census, graduation at end-of-term.

Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.