University of Oregon School of Journalism and Communication Retention and Graduation of First-Time Full-time Freshmen with Journalism Major in 1st Enrolled Term

	Ret	tention Ra	ates of Fir	st-Time Fu	ıll-Time Fı			nalism Ma	jor in 1 st l	Enrolled T	erm	
ohort	2013	2014	2015	2016	Fall 2 2017	2013 to Fal 2018	2023	2020	2021	2022	2023	Average
l	209	214	198	211	225	174	249	215	195	226	249	215
-Year	92.3	88.3	91.9	86.3	86.2	86.8	88.4	91.6	87.2	89.4		88.8
-Year	87.6	83.2	88.9	80.6	83.1	78.2	85.1	83.3	82.6			83.6
-Year	85.7	81.3	85.4	80.1	81.3	78.2	83.5	81.9				82.2
100											Peten	tion to
100												d Year
90											_	
80							'					
												SOJC
70												U O
60											_	
50												
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
100											Reten	tion to
100												rd Year
90			<u> </u>									
80												
70												SOJC
												U O
60											_	
50												
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
100											Reten	tion to
100												th Year
90												
80											_	6010
70												SOJC
												– UO
60 -												
50	2012	2014	2015	2016	2017	2019	2010	2020	2021	2022	_	
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		

Note: Includes retention to subsequent fall term(s) through Fall 2023 in any major.

Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.

University of Oregon School of Journalism and Communication Retention and Graduation of First-Time Full-time Freshmen with Journalism Major in 1st Enrolled Term

Graduation Rates of First-Time Full-Time Freshmen with Journalism Major in 1 st Enrolled Term Fall 2013 to Fall 2023												
Cohort	2013	2014	2015	2016	2017	2013 to Fail	2019	2020	2021	2022	2023	Average
٧	209	214	198	211	225	174	249	215	195	226	249	215
l-Year	71.3	68.7	70.7	69.7	71.1	64.4	69.9					69.4
5-Year 5-Year	80.9 82.8	79.0 79.0	77.8 78.3	76.3 77.7	76.9 77.8	72.4						77.2 79.1
)- Teal	02.0	79.0	70.5	//./	77.0							/9.1
90 –											Grad	uation
80 –											w/in 4	1 Years
70 –												
60 –						<u></u>					_	S OJC
50 -							•					U O
40 –												
30 —	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	_	
90 –											_ Gra	duation
80 –											w/in	5 Years
70 –						> :						
60 –											_	S OJC
50 —												- UO
40 —												
30 -												
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
90 —											_ Grad	uation
80 -												6 Years
70 –												S OJC
60 –												U O
50 – 40 –												
30 –												
30 -	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		

Note: Includes graduations in any major through 2022-23 academic year; 2023-24 was still in progress as of August 15, 2024 Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.

University of Oregon School of Journalism and Communication Retention and Graduation of First-Time Full-time Freshmen with Journalism Major in 1st Enrolled Term

First-Time Full-Time Freshmen Snapshot													
	with Journalism Major in 1 st Enrolled Term												
	Snapshot of Outcomes as of SPRING 2024												
Fall 2013 to Fall 2023													
Cohort	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023		
N	209	214	198	211	225	174	249	215	195	226	249		
Grad in JO	61.2	62.6	66.7	61.6	66.2	63.8	63.5	52.6	3.1	0.0	0.0		
Grad in Other Major	22.5	17.8	13.6	16.6	11.6	9.2	12.9	10.2	0.0	0.0	0.0		
Enrolled in JO	0.0	0.0	0.0	0.0	0.0	0.0	1.6	13.5	64.6	73.5	85.1		
Enrolled in Other Major	0.0	0.0	0.0	0.0	0.0	0.0	2.0	5.1	14.4	13.7	7.6		
Not Enrolled: Last Major JO	10.5	15.0	15.2	18.0	18.2	24.1	16.5	15.8	16.4	12.0	6.8		
Not Enrolled: Last Major Other	5.7	4.7	4.6	3.8	4.0	2.9	3.6	2.8	1.5	0.9	0.4		

Note: Enrollment and major at fourth-week census, graduation at end-of-term.

Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.