

Peter Laufer, Ph.D.
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Current appointment

James Wallace Chair Professor in Journalism
University of Oregon School of Journalism and Communication

Education

- Ph.D. in Cultural Studies from Leeds Metropolitan University in the United Kingdom
Dissertation: "Thriving through Migration: Motivations and Identities in Four American and European Diasporas"
- Masters in Communications: Journalism and Public Affairs from the American University School of Communication in Washington, DC
Thesis topic: Ethics issues of specific concern to journalists
- Undergraduate work in English at the University of California in Berkeley
- Other post-graduate work:
 - News media studies as a Robert Bosch Foundation fellow attached to the Freie Universität in Berlin
 - German language study at the Carl Duisberg Centren in Cologne
 - French culture and politics study at the Ecole Nationale d'Administration in Paris
 - Spanish language study at the Academia Sonora lengua y cultura española in Macharaviaya, Spain

Research interests

- The intersection of migration and journalism
- Best practices for reporting on the movements of people and the effects of mass migrations on societies
- The relationships between humans and other animals
- Organic food provenance and the legitimacy of food labeling

Teaching experience

- University of Oregon School of Journalism and Communication, 2010-ongoing: Professor

Courses taught:

- Journalistic Interview – graduates and undergraduates
- Story Development – graduates and undergraduates
- Media and Social Issues: Page Turners (the close reading of one book followed by team teaching with the author of the book) – graduates and undergraduates
- Talk Radio Analysis, Criticism and Practice – graduates and undergraduates
- Conflict Sensitive Reporting – graduates and undergraduates
- Advanced Audio Storytelling Workshop – graduates
- Reporting Story – graduates

- Forum Journalismus und Medien, Vienna, 2012: trainer of Austrian journalists

Course taught:

- Journalistic Interview – practicing professionals

- Western Kentucky University, International Journalism and Media Management Training Program, 2003: lead trainer of journalists from Egypt, Cambodia and Indonesia, funded by USAID

Courses taught:

- General Assignment Reporting – mid-career professionals
- Story Development– mid-career professionals
- Cross Cultural Reporting – mid-career professionals

• Internews Networks, Washington, DC (and as a charter fellow of the Knight International Press Fellowship) assigned to the Minsk Mass Media Center in Belarus, 1994: assessment of the status of journalism and journalism training in Belarus

Courses taught:

- Workshops in the principles of independent news media – mid-career professionals

• Media Alliance, San Francisco: instructor and coordinator of the “Dateline: Prague” seminar and workshop in foreign correspondence in cooperation with the newspaper *Prognosis* in Prague and “Dateline: Berlin” held in cooperation with the Freie Universität in Berlin, 1993

Courses taught:

- Reporting in Conflict and Post-conflict Zones – mid-career professionals
- Cross Cultural Reporting – mid-career professionals
- Reporting across Language Barriers – mid-career professionals
- Reporting from Jurisdictions with Restricted Press Freedom – mid-career professionals

• Sonoma State University: journalism lecturer and advisor to school newspaper, 1992-1993

Courses taught:

- Reporting – undergraduates
- News and Feature Writing – undergraduates
- Editing – undergraduates
- Headline Writing – undergraduates
- Obituary Writing – undergraduates

• Select venues for guest lectures and symposia on journalism, identity, borders and migration:

San Francisco State University
 Sonoma State University, Rohnert Park, CA
 University of California Berkeley
 University of Nevada Reno
 Portland State University
 California State University San Luis Obispo
 American University, Washington, DC
 Linfield College, McMinnville, OR
 Freie Universität, Berlin
 Misr University, Cairo
 Concordia Press Club, Vienna
 Democracy Radio Forum, Washington, DC
 SENAC, São Paulo, Brazil
 RIAS Berlin Kommission/Radio Television News Directors Association conference, Berlin
 Portland World Affairs Council
 Oregon Humanities, Portland, OR
 San Francisco World Affairs Council
 Radio-Television News Directors International conference, Miami
 Marin County (CA) Peace and Justice Center

University of Oregon School of Journalism and Communication: Student advising

- 2010 – 2014
 PhD
 Masters
 Undergraduate

University of Oregon: Service

- UO Associate Deans Council, 2014

- UO SOJC Dean Search Committee Member, 2012-2013
- Oregon Humanities Center, Faculty Advisory Board Member, 2012-2015
- UO Appropriate Dispute Resolution Center initiative Genocide and Mass Atrocities: The Duty to Prevent, Steering Committee Member, 2012-2015
- UO Center for Intercultural Dialogue, Faculty Board Member, 2012-ongoing
- UO Conference Co-chair, "Conflict Sensitive Reporting," 2012
- Conference panelist, Association for Education in Journalism and Mass Communication, Chicago, "Journalism Education Reform in Iraq," 2012
- Conference presentation and paper, Media Convergence and Journalism, Gutenberg University, Mainz, "Citizen Journalism, Swarm Intelligence and Crowdsourcing: To What Extent Does the Social Internet Force Journalists to Rethink?" 2011

University of Oregon School of Journalism and Communication: Service

- Chair, Associate Dean for Undergraduate Affairs Search Committee
- Interim Associate Dean for Undergraduate Affairs
- Case Preparation Committee Member, faculty member's third year review, 2012
- Chair, Dean's Advisory Council, 2011-2012, elected position
- Member, Diversity Committee, 2011-2012
- Chair, Innovation Chair Search Committee, 2011-2012

Conferences

- "Why Talk Radio Skews Right," University of Oregon, co-chair 2011
- "What Is Radio?," University of Oregon, co-chair 2013

Fellowships

- Internews Networks analysis of media in Mexico, a project funded by the Packard Foundation, 2002
- Knight International Press Fellowship charter fellow, assigned to Minsk, Belarus, 1994
- Konrad Adenauer Foundation, journalists exchange program to Germany, 1993
- Headlands Center for the Arts, Sausalito, affiliate artist (writer), 1991-93
- The Robert Bosch Foundation Fellowship, research and study in Germany, 1998-89
- International Press Institute, journalist exchange program for study in Japan, 1983
- John J. McCloy Fellowship, American Council on Germany, research in Germany, 1982

Books

Organic: A Journalist's Quest to Discover the Truth behind Food Labeling, Globe Pequot Press, 2014

The Elusive State of Jefferson: A Journey through the 51st State, Globe Pequot Press, 2013

No Animals Were Harmed: The Controversial Line Between Entertainment and Abuse, Globe Pequot Press, 2012

¡Calxico! Life in the California Borderlands, Tucson: University of Arizona Press [peer reviewed], 2011

Neon Nevada (coauthored with Sheila Swan Laufer), Globe Pequot Press, 2011

Neon Nevada [first edition] (coauthored with Sheila Swan Laufer), Reno: University of Nevada Press [peer reviewed], 1994

Slow News: A Manifesto for the Critical News Consumer, Milan: Sironi (Italian), 2011; Corvallis (OR): Oregon State University Press [peer reviewed] to be published in English, 2014

Forbidden Creatures: Inside the World of Animal Smuggling and Exotic Pets, Globe Pequot Press, 2010

The Dangerous World of Butterflies: The Startling Subculture of Criminals, Collectors and Conservationists, Guilford (CT): Globe Pequot Press, 2009

Hope Is a Tattered Flag: Voices of Reason and Change for the Post-Bush Era (co-authored with Markos Kounalakis), San Francisco: PoliPoint Press, 2008

Mission Rejected: U.S. Soldiers Who Say No to Iraq, White River Junction (VT): Chelsea Green Publishing, 2006

Wetback Nation: The Case for Opening the Mexican-American Border, Chicago: Ivan R. Dee, 2004

Shock and Awe: Responses to War (edited and with an introduction by Peter Laufer), Berkeley: Creative Arts Book Company, 2003

Exodus to Berlin: The Return of the Jews to Germany, Chicago: Ivan R. Dee, 2003

Made in Mexico (illustrated by Susan L. Roth), Washington (DC): National Geographic Society, 2000; Spanish-language edition: *Hecho en México*

Wireless Etiquette: A Guide to the Changing World of Instant Communication, New York: Omnipoint Communications, 1999

Safety and Security for Women Who Travel, San Francisco: Travelers' Tales, 1999 (co-authored with Sheila Swan Laufer); Spanish-language edition: *Guía Para Mujeres Que Viajan Solas*, Barcelona: Ediciones Paidós Ibérica, 2002

Inside Talk Radio: America's Voice or Just Hot Air? New York: Birch Lane Press, 1995, Chinese-language edition: Taipei: Cheng Chung Book Company, 1996; excerpted for use by Harvard University and the University of Missouri, 1995 and excerpted in *Penthouse* magazine, April 1995

A Question of Consent: Innocence and Complicity in the Glen Ridge Rape Case, San Francisco: Mercury House, 1994; German-language edition: *Sie hat es doch gewollt*, Cologne: Bastei-Lübbe, 1995; excerpted for use by the University of Massachusetts, 2003

When Hollywood Was Fun: Snapshots of an Era, (collaborator with Gene Lester), New York: Birch Lane Press, 1994

Nightmare Abroad: Stories of Americans Imprisoned in Foreign Lands, San Francisco: Mercury House, 1993

Iron Curtain Rising: A Personal Journey through the Changing Landscape of Eastern Europe, San Francisco: Mercury House, 1991

Select Chapters and Review

- textbook chapters:

“Crowdsourcing Is Nothing New: Professional Journalists Are Still Needed to Determine What Is News,” chapter in *Journalism and Media Convergence*, Nienstadt, Russ-Mohl and Wilczek, eds., published by Gutenberg University in Mainz, 2013

“Achtung! Achtung! Hier ist die Sendestelle Berlin: German Radio between Regulation and Competition,” the German radio chapter in the *Palgrave Handbook of International Radio*, co-authored with Klaus Goldhammer and Sebastian Lehr, edited by Stephen F. Austin State University Mass Communication Department chair John Allen Hendricks, 2012

“Talk Nation: Turn Down Your Radio,” the talk radio chapter in the radio text *Radio Cultures*, edited by Boston College Communication Department professor Michael Keith, published by Peter Lang, 2008

“Hier spricht Berlin: Newstalk 93.6” in the radio text *Vox Populi: Hörerinnen und Hörer Haben das Wort*, published by the Bundeszentrale für politische Bildung in Bonn, 1996

- book review:

Sport and Migration: Boundaries and Crossings (Maguire and Falcous, eds.) in the Taylor & Francis journal *Managing Leisure*, volume 16, issue 3, 2011

Select Articles

- op-eds in the *San Francisco Chronicle*:

“Funding UNESCO Is in U.S.’s Best Interests,” March 20, 2012
 “Demise of KGO Talk Radio Silences Community Debate,” December 6, 2011
 “Time to Restrict Wild Animal Keepers,” October 25, 2011
 “Use a Camera, Go to Prison” (co-author with Terry Phillips), December 24, 2010
 “10 Years after Sept. 11, How Have We Changed,” September 4-9, 2011
 “Prosecution vs. Persecution” December 10, 2007
 “Reforming Immigration Policy: Let the Immigrants Come,” May 3, 2005
 “The Folly of Denying All Drivers a License,” October 14, 2004
 “When Tourism Is Not So Bad,” August 19, 2001
 “Tearing Down the U.S.-Mexico Border,” July 12, 2001

- op-ed in the *Oregonian*:

“When Horse-drawn Carriages, City Culture Collide,” August 25, 2012
 “Join the Slow News Movement: It’s OK to Read Yesterday’s News Tomorrow,” January 14, 2013

- op-ed in the *Hartford Courant*:

“Charla Nash’s Tragedy a Clear Warning on Wild Pets,” August 17, 2012

- op-ed in the *St. Louis Post-Dispatch*:

“Trial Brings Focus to Lax Missouri Animals Laws,” August 14, 2012

- op-ed in the *New York Times*:

“Exotic Animals as Pets: An Unregulated Risk,” October 20, 2011

- op-eds in the Eugene *Register-Guard*:

“The Principal Product of the State of Jefferson Is Baloney,” September 15, 2013
 “Old World Bicycles,” April 21, 2013
 “Protest for the Sake of Protest Doesn’t Deserve Our Applause,” November 15, 2011
 “For this New Oregonian, the Weather is Relatively Delightful,” June 2, 2011
 “To Discourage Robberies, Make Coffee Kiosks Cash Free,” December 8, 2010

- op-ed in the Vienna (Austria) *Der Standard*:

“Quote Approval,” May 2, 2013

- various periodicals:

“Join My Slow News Movement,” *Catamaran Literary Reader*, June 2013
 “The Accidental Tortoise,” *The Tortoise*, 2013
 “Reforming Iraqi Journalism and Mass Communication Higher Education:
 Adapting the UNESCO Model Curricula for Journalism Education to Iraqi Higher
 Education” coauthor in *Journalism & Mass Communication Educator*, September
 2012
 “Turtle Soup for Dinner: My Introduction to Chelonia” *The Tortoise*, 2012

“Operation Welcome Home,” a look at how a California city celebrates returning military veterans, *Penthouse*, January 2011
 “Hard Copy: There’s More to a Book than Mere Words” *North Bay Bohemian*, June 9, 2010
 “Calexico” *The Southern Review*, autumn, 2009
 “What Gorgeous Bodega Bay Is Missing” *Business Week*, December 16, 2008
 “My New Kentucky Home” *Washington Monthly* magazine, January 25, 2005
 “The Prisoner,” a prison interview in Peru with American citizen Lori Berenson, *Penthouse*, November 2002
 “Giving Rush Good Phone” *Mother Jones*, May-June 1993
 “Springtime in Prague” *Mother Jones*, January-February 1993

Broadcast Highlights

- Documentary film, working title: “World Press Freedom Day in Costa Rica,” on the status of the free press worldwide, 2013
- Documentary film “Sea to Shining,” Americans look at 9/11 ten years after, 2012 (supported by a University of Oregon Provost’s Summer Stipend for Humanities and Creative Arts Faculty)
- Documentary film “Seven Nights in Tunisia,” two University of Oregon students at World Press Freedom Day events in Tunis, 2012
- Talk show host: radio station KPNW, Eugene, 2011-2012
- Talk show host: radio station Green 960, San Francisco, 2008-2010
- Talk show host: radio station KPFA, Berkeley, 2007
- Creator and co-anchor: “Washington Monthly on the Radio” nationally syndicated program [a radio version of the political journal, featuring interviews with political newsmakers, politicians, historians and pundits], 2006-2008
- Creator and anchor: “National Geographic World Talk” and “National Geographic Minute” nationally syndicated radio programs [a National Geographic Society expansion into talk radio, featuring interviews with the scientists, explorers and adventurers fielded worldwide by the Society], 2004-2006
- Creator: “Mother Jones Radio” syndicated radio program [a radio version of the news magazine, featuring interviews with global newsmakers and the magazine’s writers], 2004-2006
- Reporter and producer: documentary film, “Exodus to Berlin” supported by grants from the RIAS Berlin Kommission and the Robert Bosch Stiftung, distributed by the National Center for Jewish Film at Brandeis University, 2001
- Consultant: Talk Radio/talkSPORT and TWI, London; and DuMont Funk und Fernsehen, Cologne, 1999-2000
- Consultant: radio station Talk Radio 1395, Amsterdam [the first Dutch-language, American-style talk radio station in the Netherlands], 1997-1998
- Programmndirektor: radio station Newstalk 93.6, Berlin [the first German-language, American-style talk radio station in Germany] and Germany bureau chief, “Marketplace” radio program, 1995-1996
- News and program director: radio station WRC, Washington, DC, 1993-1994
- News reporter and talk show host: radio station KCBS, San Francisco, 1990-1992

- European news stringer: CBS radio news and ABC radio news [covering the collapse of the Soviet bloc and the elections in Eastern Europe], 1989-1990
- Reporter and writer: “Garbage” a biography of household trash, produced for and broadcast by KQED public television, San Francisco, 1988
- News director: radio station KQED, San Francisco [the San Francisco Bay Area’s leading public radio station], 1988
- Worldwide news correspondent and documentarian: NBC News, based at the network’s Washington bureau, 1982-1987
- News reporter and anchor: NBC-owned radio stations KNAI, KYUU and KNBR, San Francisco, 1976-1982
- News reporter and talk show host: ABC-owned radio stations KABC, Los Angeles and KGO, San Francisco [the top-rated West Coast talk radio stations], 1972-1975
- News reporter and anchor, talk show host: radio station KSAN, San Francisco [America’s preeminent “underground” radio station], 1970-1972
- News writer, traffic reporter: radio station KSFO, San Francisco [San Francisco’s longtime top-rated general interest radio station], 1968-1970
- News writer, talk show producer: radio station KNEW, Oakland [the first 24-hour, caller-driven, news-oriented talk radio station], 1968-1970

Honors and Awards

- Jonathan Marshall Award for Innovative Teaching in Journalism and Communication by the University of Oregon School of Journalism and Communication, 2012
- California Council for the Humanities “California Voices” radio production grant for “The Calexico Project,” 2008
- Koerber Foundation (Hamburg) Transatlantic Idea prize in the foundation’s “Transitions in Life” competition for the book *Mission Rejected*, 2006
- Gustavas Myers Book Awards honorable mention from the Gustavas Myers Center for the Study of Bigotry and Human Rights at Simmons College, Boston, for the book *Wetback Nation*, 2005
- RIAS Berlin Commission/ Radio Television News Directors Foundation German/American Production Grant for the TV documentary: “Exodus to Berlin,” 2000, winner of the David Wolper Best Documentary Prize from the Wine Country Film Festival in California, 2001
- National Parenting Publications Awards Gold Award for the book *Made in Mexico*, also cited on the Notable Social Studies Trade Books for Young People 2001 list, compiled by a joint committee of the Children’s Book Council and the National Council for the Social Studies, 2001
- RIAS Berlin Commission/ Radio Television News Directors Foundation German/American Production Grant for the radio documentary: “Border Wars,” 1994
- The Joan Shorenstein Barone Center on the Press, Politics and Public Policy at the Harvard University John F. Kennedy School of Government, Goldsmith research grant, 1993
- The Society of American Travel Writers Foundation Lowell Thomas Travel Journalism Competition First Runner-up, travel book category, for the book *Iron Curtain Rising*, 1992
- The Society for Professional Journalists Northern California Chapter Excellence in Journalism Award, 1991

- Co-anchor and reporter for KCBS, San Francisco earthquake coverage awarded the Peabody Award, the Radio-Television News Directors Association, Edward R. Murrow Award and the Alfred I. DuPont-Columbia University Silver Baton Award, 1990
- Edward R. Murrow Award from the B'nai B'rith for the national radio talk show (NBC News network) on AIDS, 1987
- National Headliner Award for a radio documentary on the war in Nicaragua, 1986
- Sigma Delta Chi Distinguished Service Award, public service in radio journalism, and National Headliner Award, for the documentary "Cocaine Hunger," 1986
- B'nai B'rith Edward R. Murrow Award for the radio documentary on immigration reform, "Promise of Liberty," also cited by the Ohio State Awards, 1986
- George Polk Award from Long Island University for reporting a radio documentary on Americans imprisoned overseas, "Nightmare Abroad," which was also cited by the New York State and American Bar Associations, 1985
- American Academy of Family Physicians Award for the radio documentary, "AIDS: The Killer Epidemic Continues," 1985
- International Reading Association Award for the radio documentary on illiteracy, "A Loss for Words," which was also cited by the Robert F. Kennedy Awards, 1985
- The Society for Professional Journalists Sigma Delta Chi, Northern California Chapter Outstanding Young Journalist Award, 1985
- American Academy of Family Physicians Award for the radio documentary, "AIDS: The Facts and the Fears," 1984
- World Hunger Media Award for the radio documentary "Hunger in America," which was also cited by the American Women in Radio and Television, the Armstrong Memorial Research Foundation and received the Distinguished Urban Journalism Award from the National Urban Coalition, 1984
- "Healing the Wounds," a radio documentary on post-war problems suffered by Vietnam veterans, winner of the Edward R. Murrow Award from the B'nai B'rith and a Gabriel Award from the Catholic Association for Broadcasters, 1984