UNIVERSITY GENERAL-EDUCATION REQUIREMENTS

**180 credits:** 45 of the last 60 credits must be taken at UO. (This is the "residence" requirement.) Transfer students can use a maximum of 124 community college credits. Concurrent degree requires a minimum of 216 credits.

**EARNED:**  
**NEED:**

**62 upper-division credits:** Any 300- and 400-level courses from any department. Students earn about half of these in journalism courses.

**EARNED:**  
**NEED:**

**168 graded or P* hours:** May only use 12 optional P/NP hours if graduating with exactly 180 credits. P* is credit that is only offered P/NP and is considered graded credit.

**EARNED:**  
**NEED:**

**45 UO ABCD hours:** Must earn at least 45 credits with grades of ABCD at UO.

**EARNED:**  
**NEED:**

**Writing Composition:** Must have WR 121 and WR 122 or 123. Must be passed with a C-/P or better.

**EARNED:**  
**NEED:**

**Multicultural:** Must take courses in 2 of the 3 categories. Can "double-dip" with other general or major requirements.

- American Cultures (>AC)
- Identity, Pluralism & Tolerance (>IP)
- International Cultures (>IC)

**Journalism awards both Bachelor of Arts (BA) and Bachelor of Science (BS) degrees. You must choose one:**

- **Foreign Language (BA):** Must complete the third term of second-year foreign language with a grade of C-/P or better.
- **Math and/or CIS (BS):** All courses must be passed with grade of C-/P or better. See Degree Guide for course options.

**Group-satisfying credits:** (1) You must have at least 15 credits in each group. (2) You must have at least two courses from the same department in each group. (3) You cannot have more than three courses from the same department in each group or in all the groups combined. (4) You cannot have more than one course from your major department in all the three groups combined. (5) Second-year foreign language courses cannot be used for both the BA and the Arts & Letters group. (6) Math/CIS courses cannot be used for both the BS and the Science group.

**15 Arts & Letters (>1) credits**

**EARNED:**  
**NEED:**

**15 Social Science (>2) credits**

**EARNED:**  
**NEED:**

**15 Science (>3) credits**

**EARNED:**  
**NEED:**

This evaluation of UO general-education requirements is unofficial and advisory. It is the student’s responsibility to read published requirements and satisfy all degree requirements for graduation.

**Keep this checklist on file until you receive your diploma!**
104 Non-journalism credits: All students need 104 credits in areas other than Journalism (any prefix other than J).

Non-journalism coursework must include the following:

16 Literature credits (4 courses): This includes courses dealing with printed literature from subjects such as CLAS, COLT, EALL, ENG and HUM. Speech, grammar, rhetoric and film-production courses in these subjects do not count toward this requirement. No more than eight credits of this requirement can be completed using courses that treat film as literature OR courses taught in a language other than English. Arts and Letters (>1) group-satisfying courses taken for this requirement can be counted both here and toward the Arts & Letters (>1) group requirement (see p. 1). Some literature courses may also count toward the Multicultural requirement (see p. 1). See [http://journalism.uoregon.edu/literature](http://journalism.uoregon.edu/literature) for a full list of courses eligible for this requirement.

8 History credits (2 courses): Any course from the History department (HIST prefix) can be used toward this requirement. Social Science (>2) group-satisfying HIST courses can be counted both here and toward the Social Science (>2) group requirement (see p. 1). Some history courses may also count toward the Multicultural requirement (see p. 1).

8 Economics credits (2 courses): Any course from the Economics department (EC prefix). Social Science (>2) group-satisfying EC courses can be counted both here and toward the Social Science (>2) group requirement (see p. 1). Students pursuing a minor in Business Administration may use BA 315 as an economics course.

8 credit hours in three additional subject areas chosen from subjects in the College of Arts and Sciences: Eligible subject codes are: AEIS, AFR, ANAT, ANTH, ARB, ASIA, ASL, ASTR, BI, CAS, CH, CHN, CIS, CIT, CLAS, COLT, CRWR, DANE, EALL, EC, ENG, ENVS, ES, EURO, FINN, FLR, FR, GEOG, GEOL, GER, GRK, HBRW, HC, HIST, HPHY, HUM, INDO, INTL, ITAL, JDST, JPN, KRN, LAS, LAT, LING, LT, MATH, MDVL, NORW, PHIL, PHYS, PORT, PS, PSY, REES, REL, RL, RUSS, SCAN, SCS, SOC, SPAN, SWAH, SWED, THAI, TA, VIET, WGS, WR. Courses used to complete the literature, history and economics blocks above may not be used here. 100-level WR courses used for the Writing Composition requirement, and 100- and 200-level foreign language courses used to complete the Bachelor of Arts requirement may not be used to fulfill these blocks.

ADDITIONAL BLOCK #1 (two courses):

ADDITIONAL BLOCK #2 (two courses):

ADDITIONAL BLOCK #3 (two courses):

Media Studies minor (24 credits)
The minimum passing grade is a C. Courses for the minor may not be taken P/NP. The minor is not available to SOJC majors.

Required:

_____ J201 Mass Media & Society*

*J201 is a prerequisite for most Media Studies elective courses.

Choose five elective courses:

_____ J320 Gender, Media and Diversity

_____ J340 Principles of Advertising

_____ J350 Principles of Public Relations

_____ J385 Communication Law

_____ J387 Media History

_____ J396 International Communication

_____ J397 Media Ethics

_____ J412 Issues in Communication Studies [Topic]*

_____ J467 Issues in International Communication [Topic]*

_____ J495 Research Methods [Topic]*

_____ J496 Issues in Communication Ethics & Law [Topic]*

*Repeatable three times when topics vary
Minimum of 60 Journalism credits
Must complete sections (A), (B), (C) and (D). The minimum passing grade for all J courses is a C. These classes may not be taken pass/no pass.

EARNED: NEED:

Minimum of 40 upper division Journalism credits

EARNED: NEED:

(A) Pre-major Requirements
Must be completed to be accepted as a full major and move forward to the Gateway to Media Series (B).

- Pre-major core
  - J100 Media Professions (2 credits)
  - J101 Grammar for Communicators (2 credits)
  - J201 Media and Society
  - WR 121 and either WR 122 or WR 123*
  *Clark Honors College students are exempt from this prerequisite
  - 24 graded UO credits
  - Minimum 2.90 UO GPA

(B) Gateway to Media Series

- J205 Gateway to Media I*
- J206 Gateway to Media II*
- J207 Gateway to Media III**
*J205 and J206 must be taken concurrently.
**J207 must be taken in the term immediately following J 205/206.

(C) Core Context courses
May be taken concurrently with the sequence courses (Section D). Students are encouraged to complete two “List A” Core Context courses before taking the “List B” courses.

List A (Choose two courses)
- J320 Gender, Media and Diversity
- J385 Communication Law
- J387 Media History
- J396 International Communication
- J397 Media Ethics

List B (Choose two courses)
Students may complete the requirement with two courses from the same Topic if the courses have different titles.
- J412 Issues in Communication Studies [Topic]†
- J467 Issues in International Communication [Topic]†
- J494 Strategic Communication Research Methods*†
*Required for Public Relations students; restricted to Advertising and Public Relations students
- J495 Research Methods [Topic]†
- J496 Issues in Communication Ethics & Law [Topic]†

(D) Sequence requirements (choose one):

Advertising

- J342 The Creative Strategist
- Three of: J443 Advertising Media Planning
- J444 Advertising Account Management
- J457 Curiosity for Strategists
- J458 Writing Design Concepts
- J459 Branding & Content
- J460 Brand Development [Topic]†
- J448 Advertising Campaigns or J449 Advanced Advertising Campaigns ("Ad Team")

Journalism

- J361 Reporting I
- J462 Reporting II

Choose four Pathway courses. One of these four MUST be:
- J331 Digital Video Production, J365 Photojournalism,
- J371 Feature Writing I or J461 Newspaper Editing
- J331 Digital Video Production
- J365 Photojournalism
- J371 Feature Article Writing I
- J421 Documentary Production
- J432 Reporting for Electronic Media
- J434 Advanced TV News
- J436 Media Design [Topic]†
- J461 Newspaper Editing
- J463 Specialized Reporting [Topic]†
- J466 Advanced Photojournalism [Topic]†
- J468 Advanced Newspaper Editing
- J472 Feature Article Writing II
- J473 Magazine Feature Editing
- J474 Magazine Industry & Strategies
- J475 FLUX Production
- J489 Journalistic Interview

Pathway courses should be selected in consultation with your J faculty mentor. Be mindful of prerequisites!

Media Studies

- J314 Introduction to Media Studies
- One more course from List A Core Context*: _____________
- One more course from List B Core Context*: _____________
- One media skills class. Consult your faculty advisor to choose one course from such areas as reporting, multimedia, magazine writing, etc.
- J413 Media Studies Capstone

*The List A/List B Core Context courses used here must be different from the courses used to complete the Core Context (section C) requirement.

Public Relations

- J350 Principles of Public Relations
- J352 Strategic Writing & Media Relations
- J452 Strategic Public Relations Communication
- J453 Strategic Planning & Cases
- J454 Public Relations Campaigns

*PR students must complete J494 Strategic Communication Research Methods as one of their Core Context List B (section C) classes before they can take J454.

SOJC Honors Program
Required course sequence (12 credits total):
- J315H Media Theory and Research*
- J424H Issues in Media Theory & Research [Topic]†
- J424H Issues in Media Theory & Research [Topic]†
*The required Honors courses complete three of the four Core Context classes. The fourth class can come from either List A or List B. PR students must choose J494 as their final Core Context class.

Honors Thesis:
- Thesis Prospectus Workshop (1 credit)
- Completion of Thesis project

† [TOPIC] courses: Any course under that number will count. Course titles offered within each “topic” will vary. These courses are repeatable if the topics have different titles.