



Meet our new grad students! [Click here for Bios and photos](#) | New! Follow the JCGSA on Twitter: [@SOJC_GTFs](#)

Here's what our *Faculty* and *Grad Students* have been up to:

Janet Wasko participated in various ways at the International Association for Media & Communication Research (IAMCR) Conference in Dublin, Ireland, June 25-29, including sharing the stage with the President of Ireland during his memorable [opening address](#). Janet also made two invited presentations at the INTERCOM conference in Manaus, Brazil, Sept. 3-7.

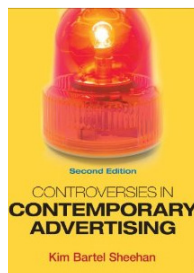


Matthew Pittman's paper, "Thou Shalt Kill...Carefully: The religious function of Dexter's killing ritual", will be presented at the [99th annual convention of the National Communication Association](#) in Washington D.C. in November 2013. At that NCA convention he is also presenting a paper he wrote with William J. Brown & Terrence R. Lindvall, "Encomium Colbert: Connecting Stephen Colbert to Erasmus Catholicism", at the Religious Communication Association panel.

Laurie Phillips, new faculty member in Public Relations, completed her dissertation, "A Multi-method Examination of Race, Class, Gender, Sexual Orientation, and Motivations for Participation in the YouTube-based 'It Gets Better Project,'" this summer and received her doctorate in Mass Communication from the University of North Carolina at Chapel Hill. She recently published an article in the [October 2013 issue of NCA's Communication Currents](#) and will be presenting research at the [October 2013 Association of Internet Researchers \(AoIR\) conference in Denver](#) and the [November 2013 Texas Social Media Research Institute \(TSMRI\) conference](#) in Fort Worth, TX, the latter of which she is a fellow.

Peter Laufer's book "[The Elusive State of Jefferson: A Journey through the 51st State](#)" was published as supervisors in California counties Siskiyou and Modoc voted to secede from the Golden State and invited southern Oregon counties to join them, a timely reiteration of movement that Laufer traces back to 1854. Just before the fall term began he returned from the Bolivian Chaco where he was completing research for his book on the provenance of foodstuff labeled organic. Over the summer his articles on the endangered Desert Tortoise, crowdsourcing and slow news were published in [The Tortoise](#), Gutenberg [University's Journalism and Media Convergence](#), and [Catamaran Literary Reader](#), respectively.

Kim Sheehan had the 2nd edition of her popular book, "[Controversies in Contemporary Advertising](#)" published in August. This edition features a heightened focus on international and digital media, and includes a range of case studies illustrating various topics. It may also be the first book with a 'highlighter yellow' cover.



Toby Hopp had a book review of Joseph Turow's "[The Daily You: How the New Advertising Industry is Defining your Identity and Your Worth](#)" accepted for publication by Mass Communication & Society. He also had an article entitled "Subjective Norms as a Driver of Mass Communication Students' Intentions to Adopt New Media Production Technologies" accepted for publication by Journalism and Mass Communication Educator.

Alina Padilla-Miller will be presenting "Project MyVoice: Expanding Citizen Access to Media" at [UDC \(Union for Democratic Communications\) November 1-3 2013, San Francisco](#).

Scott Maier presented a study at the AEJMC convention in Washington, D.C. His study examines reporting techniques by New York Times columnist [Nicholas Kristof](#) to overcome compassion fatigue when covering genocide and other mass atrocity.

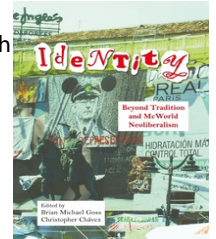
Erica Ciszek and **Tiffany Gallicano** published studies in the [diversity issue of the Public Relations Journal](#). PRSA included a link to Tiffany's study this week in the email promotion of its monthly newspaper, [Tactics](#).

Tiffany Gallicano, Kevin Brett (MA 2012), and Toby Hopp Published [an article entitled "Is Ghost Blogging Like Speechwriting? A Survey of Practitioners About the Ethics of Ghost Blogging"](#) in *Public Relations Journal*. The Institute for Public Relations has selected their study for inclusion in the Social Science of Social Media Research Center.



Tiffany Gallicano, Tom Bivins, and **Yoon Cho (PhD 2012)** contributed a chapter about ghost blogging and ghost commenting to a book about social media ethics. **Kati Berg (Ph.D. 2006)** and **Kim Sheehan** also contributed a chapter about social media as a CSR channel. The book will be available in December and contains a foreword by Brian Solis.

Christopher Chavez is co-editor with Brian Goss of the book ["Beyond Tradition and McWorld Neoliberalism,"](#) which was released this summer.



Gretchen Soderlund, our new Media History faculty member, had her book ["Sex Trafficking, Scandal, and the Transformation of Journalism, 1885-1917"](#) published in June by University of Chicago Press. In 2013 she also published a special issue of the journal *Social Semiotics* called "Charting, Tracking, and Mapping: New Technologies, Labor, and Surveillance" and an essay on the Progressive Era for the *International Encyclopedia of Political Communication*. This summer she conducted archival research at the Frances E. Willard Memorial Archives in Chicago and presented a paper on "Women Temperance Reformers and Public Relations Technique" for the American Journalism Historians Association convention in New Orleans.

Ben Birkinbine's paper, "Emerging Markets, Open Source: A Critical Analysis of Open Source Software Adoption Policies in Brazil" was selected the winner of the graduate student competition for best research paper at [Global Fusion 2013](#), held at Southern Illinois University Carbondale, October 4-6. He will also present two papers at the [Union for Democratic Communications/Project Censored conference](#) held November 1-3 at the University of San Francisco: "Digital technology, labor, and monopoly capital: Towards a new critical history of technology," and a jointly authored paper with **Brenna Wolf-Monteiro**, "Hacking as praxis: Surveillance, media activism, and tools for resistance."

Connie Chandler's paper, "Exploring the Relevance of Relationship Management Theory to Investor Relations," will be presented at the Roundtable on Research in Progress during the [NCA 99th Annual Convention](#) to be held Nov 21 - 24, 2013, in Wash. D.C. In addition, her paper, "Investor Relations from the Perspective of CEOs," has been accepted in the *International Journal of Strategic Communication's* special issue on Financial Strategic Communication to be published in July 2014.

Jon Palfreman is back from sabbatical. While away he has been writing a book about the neuroscience of Parkinson's disease for *Scientific American*, Farrar, Strauss, Giroux. He was also appointed as Social Media Editor of the *Journal of Parkinson's Disease*, where he [writes a blog](#). In addition, Jon is making a series of three films for Google about the story of women in the history of computers.

Leslie Steeves received a Dean's grant to collaborate with doctoral student Senyo Ofori-Parku (ABD) to research the dialogue around [Jungle Gold](#), a Discovery Channel reality show featuring Americans engaged in illegal and environmentally toxic surface mining in rural Ghana. Ofori-Parku traveled to Ghana this summer to gather data for the project. Steeves will show her film, "Give a Laptop, Change theWorld," edited by **André Sirois (PhD 2011)**, at the [Union for Democratic Communications Conference](#) in San Francisco Oct. 31-Nov. 2.

Jher's invited workshop/talk, "Analogue-Digital-Virtual-Physical Media: Convergence to Emergence," at the [Huston School of Film & Digital Media](#) (National University of Ireland, Galway) was well attended. The director of the school, professor Rod Stoneman, emailed his appreciation noting that it was both "stimulating and engaging." This experience was the middle ground between his accepted paper and panel presentations at both ICA (London, England) & IAMCR (Dublin, Ireland) 2013.

Kyu Ho Youm has been busy! His Brigham Young University Law Review article of 2012, "Cameras in the Courtroom in the Twenty-First Century: The U.S. Supreme Court Learning from Abroad?" is being translated into Chinese. His article was noted in the New York Times article of Feb. 19, 2013, "[Bucking a Trend, Supreme Court Justices Reject Video Coverage.](#)"

He delivered the keynote speech at the "Social Media, Regulation and Freedom of Expression: A comparative perspective" conference at Hong Kong Baptist University in May.

Also in May, he gave lectures at the Communication University of China (CCU) in Beijing on "Current Issues in American Media Law" and at the National University of Singapore (NUS) on "[Convergence of Libel Law: Is the U.K. Defamation Act 2013 Resembling the U.S. First Amendment?](#)"

He participated in the media law forum with Chinese scholars and lawyers at Tsinghua University.

He spoke at the City Club of Eugene on "Right to Privacy in the NSA Era: The Snowden Impact in the U.S. and Abroad" on Oct. 4, 2013.

On Sept. 30, he completed his yearlong term as President of the Association for Education in Journalism and Mass Communication (AEJMC). The AEJMC business meeting during the AEJMC convention in D.C. in August adopted a resolution unanimously: "In recognition of Kyu Youm's exceptional leadership of AEJMC this past year, including this conference which he was unable to attend, be it resolved that AEJMC thanks and commends him for his immense global contributions as a leader in journalism/mass communication education and practice."

Carol Stabile's article, "[I Will Own You: Accountability in Massively Multiplayer Online Games](#)" appeared in the June issue of Television and New Media. She will present a paper, "Reporters, Guns and Money: Suicide Spikes, Mass Shootings, and Social Responsibility," at the [American Studies Association Conference](#) in Washington, D.C. in November.

Lori Howell is presenting at the [Nonprofit Network Annual Conference](#) on November 4. The topic of her presentation is "Working with Elected Officials: How to Build Relationships with Policymakers that Help You and Your Community."

Ed Madison is overseeing an after-school program for high school students at the SOJC called JUMP--Journalism University Mentorship Program. Every Monday current SOJC students and graduates mentor a small group of high school students from Eugene's public and private high schools in journalism and nonfiction storytelling. Participants will produce their own general interest magazine while learning the basics of writing, reporting, copy editing, interviewing, information gathering, photography, media ethics, page design, and publishing. The magazine will be distributed to 10,000-15,000 households in late November/early December and again in spring with distribution support from the Eugene Register-Guard. Maya Lazaro coordinates the program. The JUMP program is also a source of research data for Madison, who studies journalism pedagogy and its alignment with new Common Core State Standards in English language arts. Madison's work centers on identifying scalable models for strengthening ties between university journalism programs and secondary schools to enhance college- and career-readiness among high school students. In addition to observing JUMP for this research project, Madison will be studying an immersive week-long multimedia course offered at Roosevelt High School in Portland, Oregon that will take place in spring of 2014. The Portland course focuses on mentorship of Roosevelt's diverse and underserved student population as they capture community oriented multimedia stories. It is funded by a grant from the Wayne Morse Law Center.



Eder Campuzano, Senior Managing Editor of the Emerald (seated left) coaches high school students on news and feature writing.

Gregory Gondwe's article, "Micheal Jackson in the African lenses: Introspective his visual and Oral Aesthetics", has been accepted for publication in the Visual Communication Quarterly journal.

Josh Netzer has been asked to deliver a presentation on “Effective Utilization of College Internship Programs for Low-Cost Employee Recruitment” at the [MPACE 2013 Conference](#), December 11 – 13 in Phoenix, AZ.

Tom Bivins presented a paper at the [International History of Public Relations conference](#) in Bournemouth, UK, in June on the influence of early journalism criticism on the move toward professionalism in public relations. A previous paper presented there will be published in *American Journalism* in the Winter 2014 issue. His chapter “The Language of Virtue: What can we learn from early journalism codes of ethics?” will appear in *Cultural Bases of Journalism Ethics*, from IB Tauris, UK, in spring 2014. He has contracted to produce a 3rd edition of his media ethics book, *Mixed Media: Moral Distinctions in Public Relations, Advertising, and Journalism*, from Routledge, to be published late in 2014. The 8th edition of his book, *Public Relations Writing: The Essentials of Style and Format*, was published in spring 2013.

Arnold Ismach, dean of the school from 1985 to 1994, was included in the new edition of [Who's Who In America](#). It is the 20th consecutive year of his inclusion.

Notable *Alumni* News:

Joy Chavez Mapaye (Ph.D. 2010) and UAA Public Health Assistant Professor Gabriel Garcia were awarded a \$133,000 subaward from the American Lung Association in Alaska from the State of Alaska Department of Health and Social Services Tobacco Prevention and Control Community Grant Program. Garcia and Mapaye are tasked with implementing a research/media/advocacy campaign to make the University of Alaska Anchorage campus 100% smoke-free by 2015. Garcia and Mapaye, along with UAA Psychology Assistant Professor E.J. David and two undergraduate students will also present their paper on “Health among Asians and Pacific Islanders in Urban and Rural Alaska” at the [Alaska Health Summit](#) in Anchorage in January 2014.

Arthur D. Santana (Ph.D. 2012), Randall M. Livingstone (Ph.D. 2012), and Yoon Y. Cho (Ph.D. 2013) published their paper “Print Readers Recall More Than Do Online Readers,” in the Spring edition of *Newspaper Research Journal*, 34, no. 2 (2013): 78-92. The paper, which received [coverage from Slate](#), began as a research project in Scott Maier’s Advanced Quantitative Methods class.

Kathleen M. Ryan (Ph.D. 2008) (director) and **David Staton** (producer)’s film “[Homefront Heroines: The WAVES of World War II](#)” is an official selection of the San Pedro International Film Festival. The film screened on October 6th at 1:00pm. The film is based in part on research Ryan did for her Ph.D.



A still from "Homefront Heroes"

Jane Marcellus (Ph.D. 2004) was promoted to full professor at Middle Tennessee State University. She also has a new book, co-authored with Erika Engstrom (UNLV), Tracy Lucht (Iowa State), and Kimberly Wilmot Voss (Central Florida). The book is titled “*Mad Men and Working Women: Feminist Perspectives on Historical Power, Resistance, and Otherness*” (forthcoming from Peter Lang, 2014). In chapters aimed at helping readers understand women’s lives in the 1960s, *Mad Men* is used as a springboard to offer historical insight for thinking about serious issues that “modern” working women continue to face today: balancing their work and personal lives, competing with other women, and controlling their own bodies and reproductive choices.

Not research, but...

The SOJC welcomed a veritable bevy of **BABIES** this year!

Keep scrolling...



BABIES!

Y Lee Bartos was born to Micky Lee (Ph.D. 2004) and Gary Bartos. He weighed 5.96 lbs.

Hadley Jane Berg was born to Kati Tusinski Berg (Ph.D. 2006) and Trent Berg. She weighed 7 lbs, 8 oz.

Judah Kobina Tani-Eshon was born to Esi Thompson (first-year doctoral student) and Michael Tani-Eshon on August 27th. He weighed 5 lbs, 9 oz.



Sean Malcolm Stasel was born to Ryan Stasel (SOJC Systems Administrator) and Tara Stasel on July 30th. He weighed in at 8lbs, 8oz.



Lorelai Rose and **Samuel James Livingstone** were born on May 14th to Randall Livingstone (Ph.D. 2012) and his wife Kimberly. Lorelei weighed 5 lbs, 9 oz and Samuel weighed 6 lbs, 6 oz.



Mason James Underwood was born to Katie Underwood (Development Office) and James Underwood September 16th, weighing in at 9lbs, 13oz.



Edith Mae Ryan Gregory was born to Catherine Ryan Gregory (MA 2012) and Eric Gregory on July 7th at 9:19pm. She was 7 lbs, 14.8 oz. Catherine is also the daughter of our very own Bill Ryan. Welcome to grandparenthood, Bill!



Compiled by:
Jered Nagel, Graduate Programs Manager
jnagel@uoregon.edu

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