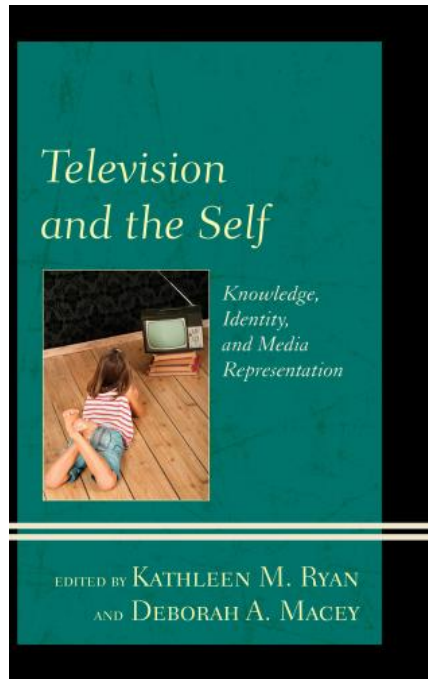


SOJC Research Newsletter

March 2013



Television and the Self: Knowledge, Identity, and Media Representation

Edited by **Kathleen M. Ryan** (Ph.D., 2008) and **Deborah A. Macey** (Ph.D., 2008). Lexington Books, 2013.

Contributions by Tanja N. Aho; Andrée E. C. Betancourt; Amy C. Duvall; Jennifer G. Hall; Michael Johnson Jr.; Susan G. Kahlenberg; Amanda S. McClain; Brian McKernan; Cynthia J. Miller; Marcelina Piotrowski; A. Bowdoin Van Riper; Leah A. Rosenberg; David Staton; Ellen E. Stiffler; Lynne M. Webb; Robin Redmond Wright and Jingsi Christina Wu

Television and the Self: Knowledge, Identity, and Media Representation is a fresh, lively approach to thinking about television in our everyday lives. The chapters in this edited volume highlight the importance of interrogating television programs as text. The reflexive collection makes an important contribution to our understanding of role of television in our lives, how TV contributes to identity formation, and above all how and why we enjoy it as much as we do.

— **Debra Merskin**, University of Oregon

Ben Birkinbine's book review of Robert Wilkie's "The Digital Condition" was published in this month's edition of *Media, Culture, and Society*. His paper, "Socio-Technical Communities of Practice: Open Source Software and Resistance to Audience Commodification" was accepted for the Communication and Global Power Shifts Conference, An International Conference in Celebration of the 40th Anniversary of the School of Communication at Simon Fraser University, Vancouver, Canada, June 7-9.

Tom Bivins was part of a "Hot Topics" panel on "Truth and Political Speech" at the Association for Practical and Professional Ethics (APPE) conference in San Antonio, Texas, in March. The 8th edition of his book, *Public Relations Writing: Style and Format*, was released this month. Tom also has a book chapter forthcoming in *Individual, Institutional and Cultural Bases of Journalism Ethics*, based on a paper presented at the Reuter's Journalism Institute in Oxford last September. He will be presenting a paper at the International History of Public Relations conference in Bournemouth, UK in June on the effects of early journalism codes on the simultaneous move toward professionalizing public relations. In addition, Tom has just signed a

contract for a 3rd edition of *Mixed Media: Moral Distinctions in Advertising, Public Relations, and Journalism*, to be published by Taylor & Francis/Routledge next spring.

Chris Chavez's book chapter "The Ties that Bind: US Hispanic Advertising and the Tension Between Global and Local Forces" will be published in *The Routledge Companion to Advertising and Promotional Culture*. (<http://www.routledge.com/books/details/9780415888011/>) He is also a talk on this chapter at Lewis and Clark College on April 11th.

Donna Davis recently co-authored an article with trend researcher and strategist, Jody Turner, that will appear in the *Stanford Social Innovation Review*. It is titled "Second Life's Second Life for Social Innovation: Researchers Explore the Effects of Virtual Embodiment Among People with Parkinson's Disease." "As a result of the Parkinson's research, Donna has been invited to attend the Michael J. Fox Foundation's Very Important People Awards Dinner and a private research roundtable at the Foundation in New York City, April 12th. She also just completed a chapter for the forthcoming book, *Gender and Media*, under contract with Lexington Books, edited by Cory Armstrong. The working title of the chapter is "Gendered Performance in Virtual Environments."

Sonia De La Cruz will moderate and participate in a panel at the Broadcaster's Education Association (BEA), in Las Vegas, NV, April 6-10. Other panel members include **Gabriela Martinez, Fatoumata Sow, and Estella Porras** (Ph.D., 2011). The panel focuses on international cases of community radio and will include discussions of culture, community, modernity, and trans-nationality within broader contexts of race, gender, language and practices.

Ryan Eanes will present his paper, "Media Effects and the Magic of the iPad," in the Emerging Scholars section at the International Association for Media and Communication Research (IAMCR) conference in Dublin, Ireland, June 25-29.

Harsha Gangadharbatla's article (with S. Bradley and W. Wise), "Psychophysiological Responses to Background Brand Placements in Videogames," will be published in the upcoming spring issue of the *Journal of Advertising*.

Michael Huntsberger (Ph.D., 2007) had two manuscripts accepted by the *Journal of Media Education*, the electronic journal of the Broadcast Education Association. "Hybridizing History: Reinventing the Mass Media History Course" will appear in the April 2013 issue. "Improving the Mass Media History Project: Turning Undergraduate Students into History Detectives" will appear in a future issue.

Peter Laufer continued to flog his Slow News Manifesto ("Yesterday's News Tomorrow") with an op-ed in the *Oregonian*, an appearance on OPB and lectures at the Turnbull Center, Washington State University in Vancouver, and a journalism innovation conference at the Universitat Abat Oliba CEU in Barcelona -- as he negotiates for an English-language edition of the book, which is scheduled to be published next in Korean. While in Barcelona he took part in the Global Food Safety Conference conducting research on the provenance of organic foodstuffs. With **Janet Wasko**, he is making final preparations for the upcoming What Is Radio? conference at the Turnbull Center next month. Good seats are still available and the

program can be found at: <http://journalism.uoregon.edu/whatis/radio/>. Peter's book, *The Elusive State of Jefferson*, is in production, completed thanks to **Andre Chinn** and his staff. A MacBook crash took with it the bulk of the irreplaceable photographs secured for the project. Andre et al. waved a magic wand.

Twange Kasoma (Ph.D., 2009) has accepted a tenure-track assistant professor of journalism position at Radford University beginning in August. Her chapter entitled "Press Freedom, Media Regulation, and Journalists' Perceptions of their Roles in Society: A Case of Zambia and Ghana," will be published in late spring in Anthony Olorunnisola & Aziz Douai (eds.), *New Media Influence on Social and Political Change in Africa* (IGI-Global).

Ed Madison was awarded a Wayne Morse Law Center Project Grant to fund and facilitate an after school Digital Citizens Multimedia Course at Roosevelt High School in Portland, Oregon. The project is aligned with his dissertation research on the broader benefits of scholastic journalism on language arts education. SOJC students will assist in leading the program, which is being coordinated in conjunction with Karla Kennedy's outreach work. Madison has also been named an Apple Distinguished Educator (Class of 2013). The program recognizes selected educators worldwide who are engaged in innovative work with Apple products.

On March 16, 2013, **Jon Palfreman** spoke at the Association of Healthcare Journalists in Boston about the challenges television journalists face in finding engaging ways to tell health-related stories. Jon will give a master class and a keynote talk at the Third Dutch Conference on Narrative Journalism: 'Learn from the Best' in Amsterdam, April 18-19, 2013.

Kathleen Ryan's (Ph.D., 2008) film, *Homefront Heroines: The WAVES of World War II*, will have its world premiere at In Women's Eyes/Sarasota Film Festival, April 7th, with a second screening April 9th. The film was one of seven selected for the In Women's Eyes section of the festival (reserved for films directed by women) and one of 222 films selected for the festival overall. Kathleen directed the film, which was produced by **David Staton**. The film features the voices of several SOJC alums: **Hillary Lake** (narrator), **Michael Huntsberger** (the voice of Navy Secretary James Forrestal) and **Rebecca Toews** (the voice of Barnard College Dean Virginia Gildersleeve).

(More information at: <http://prod5.agileticketing.net/websales/pages/info.aspx?evtinfo=8513~e8df1855-1d30-40e1-8284-23972b047cf9&epguid=52520178-ae48-4fad-a426-7ef286d10559&>)

Arthur Santana (Ph.D., 2012) and **John Russial** have published their paper, "Photojournalists' Role Expands At Most Daily U.S. Newspapers," in the latest edition of *Newspaper Research Journal*. The article examines the changes of the work of newspaper photojournalists, who are taking on the bulk of video work in conjunction with the growing emphasis on the online product.

Francesco Somaini's paper, "Media Consolidation in Italian Switzerland: Conflicting Interests" has been accepted by the Political Economy Section for presentation at the IAMCR conference in Dublin, June 25-29.

Andi Stein (Ph.D., 2000) presented a paper called, "Portrayal of a Man and His Magic: The Image of Walt Disney in Magazines from 1934-1969" at the Joint Journalism and

Communication History conference in New York City in March. In April, she will speak on a panel titled "PR, Hype, Hyperturbulence and Crisis Response in Entertainment" at the International Association of Business Disciplines (IABD) conference in Atlanta.

Kyu Youm was quoted in the *New York Times*, Feb. 18th: "As More Courts Allow Video, Justices Dig In Heels." (http://www.nytimes.com/2013/02/19/us/bucking-trend-supreme-court-still-rejects-video-coverage.html?smid=tw-share&_r=0) He also was interviewed for *NYT* in connection with his *BYU Law Review* article (forthcoming), "Cameras in the Courtroom in the Twenty-First Century: The U.S. Supreme Court Learning from Abroad?" In addition, the Media Studies Research Group of the Hungarian Academy of Sciences has asked to republish Kyu's *George Washington Law Review* article of 2008, "The Right of Reply and Freedom of the Press: An International and Comparative Perspective," in its forthcoming English-language anthology. Kyu has also been invited to the editorial advisory board of the *Yonsei Law Journal* of Yonsei University Law School in Seoul. He also delivered an invited presentation on "Privacy as a Right in the 21st Century: Reasonable Expectation of Privacy in the SM Age?" at the Lane County Chapter of ACLU meeting on March 10.

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The ***SOJC RESEARCH NEWSLETTER*** is a semi-monthly electronic newsletter, announcing research and creative work by School of Journalism and Communication faculty and graduate students. The newsletter includes:

- publications • conference participation • awards, grants, fellowships
- creative projects • community projects • theses, projects, dissertations • work-in-progress
- other activities or achievements