**SOJC Research Newsletter**  
**Addendum**  
**June 2012**

Lauren Kessler will spend the summer detoxing, superfooding, sweating, getting hypnotized, having her telomeres measured, amping up her mitochondria and otherwise immersing herself in the hope and hype of the anti-aging movement, the subject of her new book. The title is COUNTERCLOCKWISE. You can watch for it next spring. She's also hard at work on -- and very excited about -- the fall launch of the Portland-based multimedia narrative journalism master's program. Lauren will also serve as a judge for the Eugene Bawk Celebration, June 30th.

Leslie Steeves gave a presentation May 30 on her research-in-progress on the One Laptop Per Child pilot project in Ghana at the UO Center for the Study of Women in Society. She also showed a preliminary version of her film on the project, filmed and directed by Steeves, edited by André Sirois (Ph.D., 2011). Steeves will give an updated presentation on the same topic at the IAMCR conference in Durban, South Africa in July. This summer she also will lead 24 SOJC students to Ghana in two groups, along with Sung Park and LNF graduate Catherine Ryan Gregory (2012).

Graduate Papers/AEJMC/August/Chicago


Toby Hopp, “The Role of Subjective Norms on Technological Adoption Intentions of Advertising and Public Relations Students,” Public Relations Division.
Toby Hopp, “Educating the New Media Professional: Using the Technology Acceptance Model to Investigate Professional Media Students’ Technological Adoption,” Communication Technology Division.

Ed Madison, "Negotiating Identity and High School Journalism: Race, Ethnicity, Gender, Class & Sexuality," Scholastic Journalism Division.

Kathleen Stansberry, "Identifying Social Media Influencers: Using Network Mapping to Track Information Flows in Online Interest-Based Publics," Public Relations Division.

The SOJC RESEARCH NEWSLETTER is a semi-monthly electronic newsletter, announcing research and creative work by School of Journalism and Communication faculty and graduate students. The newsletter includes:
* publications
* conference participation
* awards, grants, fellowships
* creative projects
* community projects
* theses, projects, dissertations
* work-in-progress
* other activities or achievements