NAME: _______________________________________

STUDENT ID #:    95___ -________ -________

EMAIL ADDRESS:_______________@uoregon.edu

TELEPHONE #: (_______) ________________________

TERM IN WHICH I INTEND TO TAKE GATEWAY: ________

DEGREE (Check one):

☐ Bachelor of Arts
☐ Bachelor of Science

SEQUENCE (select at least one):

☐ Advertising
☐ Journalism

☐ Media Studies
☐ Public Relations

FACULTY ADVISOR: __________________________

Choose a faculty advisor in the sequence of your choice. If left blank, an advisor will be assigned to you.

By signing below, I verify I have read and understand the requirements for major status in the School of Journalism and Communication. To the best of my knowledge, this application and accompanying materials are correct and complete.

SIGNED: _____________________________________

DATE: _______________________________________

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FOR DEPARTMENT USE

GPA: ________   From __________ to _______________         Approved          Denied          Pending

J100 ______ J101 ______ J201 ______ WR 121 ______ WR 122 ______  ___________________________________________

Faculty advisor:____________________________________________  ___________________________________________

Dept. Signature             Date

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APPLICATION FOR MAJOR STATUS             UO SCHOOL OF JOURNALISM AND COMMUNICATION

Admission to the School of Journalism and Communication is competitive. Before applying for admission as a full major, the premajor student must fulfill the following requirements:

1. Complete at least 24 UO graded credits.
2. Attain a University of Oregon cumulative grade point average (GPA) of 2.90 or better.
3. Complete the School’s lower-division core curriculum with at least C grades—J100 Media Professions, J101 Grammar for Communicators, J201 Media and Society.
4. Complete the University’s writing composition requirement (WR 121 and either WR 122 or WR 123, P/C- or better). Students in the Robert D. Clark Honors College are exempt from this requirement.

Students are admitted by sequence and each student is assured of admission only to required upper-division professional courses within the sequence to which he/she is admitted. Students may apply for major status at any time, though full major petitions are only reviewed at the end of each term. Applications, including petitions, are due the last day of the term preceeding the term in which a student intends to take Gateway to Media. Students who apply later risk delaying their access to the “majors-only” courses.

HOW TO APPLY

1. All applicants for admission must submit an application form. If applicants meet the requirements listed above, they are only required to submit an application form and can apply online: http://journalism.uoregon.edu/forms.
2. Applicants must submit a Statement of Intent, letters of recommendation and work samples (described on the reverse) only if the applicant does not have the minimum cumulative GPA.

*All university officials, including our advisors, are required to report incidents of child abuse and prohibited discrimination and harassment, including sexual harassment/assault. If you have questions or concerns, please consult with an advisor in Student Services.
All applications are evaluated by an Admissions Committee. Students who do not meet the minimum requirements (detailed on p. 1) must submit a petition for full major status. In determining admissibility, the committee considers an applicant’s grades in the lower-division core courses, grades in the UO general-studies and group-satisfying courses and the applicant’s Statement of Intent. The committee also considers other predictors of success in the major, such as prior professional work and letters of recommendation.

*Please note that in order for an application to be complete and considered by the Admissions Committee, it must include a Statement of Intent, letters of recommendation and media-related work samples.

GUIDELINES FOR THE STATEMENT OF INTENT

The Statement of Intent should be submitted by applicants who do not have a cumulative 2.90 UO GPA (2.70 or better if the student became a pre-journalism major before Fall 2011). These applicants should use the Statement of Intent as an opportunity to demonstrate that they have "high potential for success in the major," which is the standard applied by the Admissions Committee. Consequently, it should demonstrate an applicant’s ability to:

1. Think through academic and professional objectives.
2. Organize and support an argument.
3. Write clearly and accurately (spelling, grammar, punctuation, etc.).

The statement should be no more than two double-spaced typewritten pages. Place your name and student ID number in the upper-right corner. In the statement, the applicant should address the following topics:

1. State why you want to major in journalism/communication; what features of the program attract you and why; how a major in journalism/communication contributes to your overall education and career objectives.
2. Cite extracurricular, media-related and community activities that you believe demonstrate your qualifications and motivations for pursuing a career in mass communication.
3. Make a clear and compelling case that you have “high potential for success in the major.”

The Statement of Intent should not be a list of courses you have taken or plan to take. Rather, it is your opportunity to describe for the committee what you expect to gain from and contribute to the School, the University and your professional field. The Admissions Committee reserves the right to request additional information or a revised statement from all applicants.

OTHER THINGS TO INCLUDE:

1. Letters of recommendation. Support from journalism faculty is ideal. Letters from outside sources will also be considered.
2. Media-related work samples. The samples should consist of materials that are relevant to the student’s major: published newspaper or magazine clips, Web sites, layout work, photography, news releases, radio or TV clips, blogs, other digital work, etc. Work samples can also include pieces that have not been published (e.g. school work).
3. Other materials that may be relevant to the petition can also be included (e.g. documentation of a disability, a resume, etc.)

If you have questions regarding the Statement of Intent, the application or the application process, contact your advisor.

The University of Oregon affirms and actively promotes the rights of all individuals to equal opportunity in education and employment at this institution without regard to race, color, sex, national origin, age, religion, marital status, handicap, veteran status, sexual orientation, or any other extraneous consideration not directly and substantively related to effective performance. This policy implements all applicable federal, state, and local laws, regulations, and executive orders. Direct related inquiries to the Office of Affirmative Action and Equal Opportunity, 677 E. 12th Avenue, Suite 452, Eugene Oregon 97403; telephone: (541) 346-3123.