

NAME: _____

STUDENT ID #: 95__ - ____ - ____

EMAIL ADDRESS: _____@uoregon.edu

TELEPHONE #: (____) _____

DEGREE (Check one):

- Bachelor of Arts
- Bachelor of Science

SEQUENCE (select at least one):

- Advertising
- Communication Studies
- Journalism

Please tell us more about your interest in the Journalism major so we can match your interest with your faculty adviser's professional background/expertise. Circle all the areas of interest that apply:

- | | |
|---|--|
| <input type="checkbox"/> Print news reporting | <input type="checkbox"/> Magazine design and layout |
| <input type="checkbox"/> Print news editing | <input type="checkbox"/> Newspaper design and layout |
| <input type="checkbox"/> Copy editing | <input type="checkbox"/> Multimedia storytelling |
| <input type="checkbox"/> Magazine writing | <input type="checkbox"/> Radio news |
| <input type="checkbox"/> Magazine editing | <input type="checkbox"/> Talk radio |
| <input type="checkbox"/> Photojournalism | <input type="checkbox"/> Environmental journalism |
| <input type="checkbox"/> Television news | <input type="checkbox"/> Science journalism |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> Arts journalism |

- Public Relations

FACULTY ADVISER: _____

Choose a faculty adviser in the sequence of your choice. If left blank, an adviser will be assigned to you.

By signing below, I verify I have read and understand the requirements for major status in the School of Journalism and Communication. To the best of my knowledge, this application and accompanying material are correct and complete.

SIGNED: _____

DATE: _____

Admission to the School of Journalism and Communication is competitive. Before applying for admission as a full major, the premajor student must fulfill the following requirements:

1. Complete at least 24 UO graded credits.
2. Attain a University of Oregon cumulative grade point average (GPA) of 2.90 or better.
3. Complete the School's lower-division core curriculum with at least C grades—J100 Media Professions, J101 Grammar for Communicators, J201 Media and Society.
4. Complete the University's writing composition requirement (WR 121 and either WR 122 or WR 123, P/C- or better). Students in the Robert D. Clark Honors College are exempt from this requirement.

Students are admitted by sequence and each student is assured of admission only to required upper-division professional courses within the sequence to which he/she is admitted. Students may apply for major status at any time. Applications received by the second Friday of each academic term will be processed before the subsequent registration period. Students who apply later risk delaying their access to the "majors-only" courses.

HOW TO APPLY

1. All applicants for admission must submit this form. If applicants meet the requirements listed above, this form is the only thing required and may also be filled out online: <http://journalism.uoregon.edu/students/forms/form>
2. Applicants must submit a Statement of Intent (described on the reverse) **only if** the applicant does not have the minimum cumulative GPA.
3. Applicants who have to submit a Statement of Intent must also submit letters of recommendation and samples of their portfolio.

FOR DEPARTMENT USE

GPA: _____ From _____ to _____

Approved Denied Pending

J100 _____ J101 _____ J201 _____ WR 121 _____ WR 122 _____

Faculty adviser: _____

Dept. Signature _____

Date _____

All applications are evaluated by an Admissions Committee. Students who do not meet the minimum requirements (detailed on p. 1) must submit a petition for full major status. In determining admissibility, the committee considers an applicant's grades in the lower-division core courses and UO general-studies and group-satisfying courses; and the applicant's Statement of Intent. The committee also considers other predictors of success in the major, such as prior professional work and letters of recommendation.

GUIDELINES FOR THE STATEMENT OF INTENT

The Statement of Intent should be submitted by applicants who do not have a cumulative 2.90 UO GPA (2.70 or better if the student became a pre-journalism major before Fall 2011). These applicants should use the Statement of Intent as an opportunity to demonstrate that they have "high potential for success in the major," which is the standard applied by the Admissions Committee. Consequently, it should demonstrate an applicant's ability to:

1. Think through academic and professional objectives.
2. Organize and support an argument.
3. Write clearly and accurately (spelling, grammar, punctuation, etc.).

The statement should be no more than two double-spaced typewritten pages. Place your name and student ID number in the upper-right corner. In the statement, the applicant should address the following topics:

1. State why you want to major in journalism/communication; what features of the program attract you and why; how a major in journalism/communication contributes to your overall education and career objectives.
2. Cite extracurricular, media-related and community activities that you believe demonstrated your qualifications and motivations for pursuing a career in mass communication.
3. Make a clear and compelling case that you have "high potential for success in the major."

The Statement of Intent should not be a list of courses you have taken or plan to take. Rather, it is your opportunity to describe for the committee what you expect to gain from and contribute to the School, the University and your professional field. The Admissions Committee reserves the right to request additional information or a revised statement from all applicants.

OTHER THINGS TO INCLUDE:

1. **Letters of recommendation.** Support from journalism faculty is ideal. Letters from outside sources will also be considered.
2. **Portfolio materials.** The portfolio should consist of materials that are relevant to the student's major: published newspaper or magazine clips, Web sites, layout work, photography, news releases, radio or TV clips, blogs, other digital work, etc.
3. **Other materials.** This might include portfolio materials that have not been published (e.g. school work).

If you have questions regarding the Statement of Intent, the application, or the application process, contact your adviser.

The University of Oregon affirms and actively promotes the rights of all individuals to equal opportunity in education and employment at this institution without regard to race, color, sex, national origin, age, religion, marital status, handicap, veteran status, sexual orientation, or any other extraneous consideration not directly and substantively related to effective performance. This policy implements all applicable federal, state, and local laws, regulations, and executive orders. Direct related inquiries to the Office of Affirmative Action and Equal Opportunity, 474 Oregon Hall, Eugene Oregon 97403; telephone: (541) 346-3123.