School of Journalism and Communication
Curriculum Checklist

Fall 2013 or later

STUDENT NAME         DATE

UNIVERSITY GENERAL-EDUCATION REQUIREMENTS.

180 credits—45 of the last 60 credits must be taken at UO. (This is the "residence" requirement.) Transfer students can use a maximum of 124 community college credits. Concurrent degree requires a minimum of 216 credits.

EARNED:   NEED:

62 upper-division credits—Any 300- and 400-level courses from any department. Students earn approximately 40 of these in journalism courses.

EARNED:   NEED:

168 graded or P* hours—May only use 12 optional P/NP hours if graduating with exactly 180 credits. P* is credit that is only offered P/NP and is considered graded credit.

EARNED:   NEED:

45 UO ABCD hours—Must earn at least 45 credits with grades of ABCD at UO.

EARNED:   NEED:

Writing/composition—Must have WR 121 and WR 122 or 123. May be earned by AP credit or SAT score. Must be passed with a C-/P or better.

EARNED:   NEED:

Multicultural—Must take courses in 2 of the 3 categories. Can "double-dip" with other general or major requirements.

American Cultures (>AC)____  Identity, Pluralism & Tolerance (>IP)____  International Cultures (>IC)____

Journalism awards both Bachelor of Arts (BA) and Bachelor of Science (BS) degrees. You must choose one:

Choose one

Language (BA): Must complete the third term of second-year foreign language with a grade of C-/P or better.

Choose one

Math and/or CIS (BS): All courses must be passed with grade of C-/P or better. See Degree Audit for course options.

Group-satisfying credits—The rules: (1) You must have at least 15 credits in each group. (2) You must have at least two courses from the same department in each group. (3) You cannot have more than three courses from the same department in each group or in all the groups combined. (4) Effective Fall 2002, you cannot have more than one course from your major department in all the three groups combined. (5) Second-year foreign language courses cannot be used for both the BA and the Arts & Letters group. (6) Math/CIS courses cannot be used for both the BS and the Science group.

15 Arts & Letters (>1) credits

EARNED:   NEED:

15 Social Science (>2) credits

EARNED:   NEED:

15 Science (>3) credits

EARNED:   NEED:

This evaluation of UO general-education requirements is unofficial and advisory. It is the student’s responsibility to read published requirements and to track progress using the Degree Audit Report and the Office of Academic Advising in 364 Oregon Hall.

Keep this checklist on file until you receive your diploma!
Non-journalism coursework must include the following:

- **Literature credits** “Literature” includes courses dealing with printed literature from such subjects as CLAS, COLT, EALL, ENG and HUM. Speech, grammar, rhetoric and film-production courses in these subjects do NOT count toward this requirement. See http://journalism.uoregon.edu/ for a full list of courses eligible for this requirement. **NOTE:** no more than 8 credits of this requirement can be completed using courses that treat film as literature. **Literature** and **classes taught in a language other than English.**

- **Eligible subject codes are:**

  1. **Non-journalism coursework must include the following:**
     - 104 Non-journalism credits

School of Journalism and Communication General-Studies Requirements

- **The minimum passing grade is a C.**

- **Courses for the minor may not be used to fulfill these blocks.**

- **WR courses used for the Writing Composition requirement, and 100- and 200-level foreign language courses used to complete the Bachelor of Arts in Arts and Letters (>1) group-satisfying courses taken for this requirement can be counted both here and toward the Arts & Letters (>1) group requirement (see other side). Some literature courses may also count toward the Multicultural requirement (see other side).**

- **SCHOOL OF JOURNALISM AND COMMUNICATION PRE-MAJOR AND MAJOR REQUIREMENTS**

- **Choose four Pathway courses.**

  - **One of these four MUST be:**
    - J331 Digital Video Production
    - J365 Photography
    - J371 Feature Writing I OR J461 Newspaper Editing
    - Any other three from this list can complete the sequence: 
      - J331 Digital Video Production
      - J365 Photography
      - J371 Feature Writing I
      - J461 Newspaper Editing

- **Pathway courses should be selected in consultation with your J faculty mentor. Be mindful of prerequisites!**

**Media Studies minor (24 credits)**

- **The minimum passing grade is C. Courses for the minor may not be taken P/NP. Students cannot declare both a major and minor in the SOJC.**

**Required:***

- J320 Mass Media & Society

- **Choose five elective courses:**

  - J310 Gender, Media and Diversity
  - J340 Principles of Advertising
  - J350 Principles of Public Relations
  - J395 Communication Law
  - J397 Communication History
  - J398 International Communication
  - J399 Media Ethics
  - J412 Issues in Communication Studies (Topic)*
  - J467 Issues in International Communication (Topic)*
  - J495 Research Methods (Topic)*
  - J496 Issues in Communication Ethics & Law (Topic)*
  - J399 Media Ethics

- **Repeatable three times when topics vary**

**SCHOOL OF JOURNALISM AND COMMUNICATION PRE-MAJOR AND MAJOR REQUIREMENTS**

- **Minimum of 60 Journalism credits**

  - Must also complete sections (A), (B), (C) and (D):

  **A) Pre-major Requirements**

  - Must be completed to be accepted as a full major and move forward to the Gateway to Media Series (Section B):

    **Pre-major core courses:**

    - J100 Media Professions (2 credits)
    - J101 Grammar for Communications (2 credits)
    - J201 Media and Society
    - WR 121 or either WR 122 or WR 123
    - **(Junior College students are exempt from this prerequisite)**
    - 24 graded UO credits
    - Minimum 2.90 UO GPA

  **B) Gateway to Media Series**

  - 1205 Gateway to Media I*
  - 1206 Gateway to Media II*
  - 1207 Gateway to Media III**
  - **1205 and 1206 must be taken concurrently.**
  - **1207 must be taken in the term immediately following 1205/1206.**

  **C) Core Context courses**

  - May be taken concurrently with the sequence courses (Section D). Students are encouraged to complete two “List A” Core Context courses before taking the “List B” courses.

  **List A (Choose two courses):**

    - J320 Gender, Media and Diversity
    - J340 Communication Law
    - J347 Communication History
    - J396 International Communication
    - J397 Media Ethics

  **List B (Choose two courses):**

    - Students may complete the requirement with two courses from the same topic, if the courses have different titles.

    - J412 Issues in Communication Studies (Topic)*
    - J467 Issues in International Communication (Topic)*
    - J495 Research Methods (Topic)*
    - J499 Topic: Strategic Communication is required for PR students
    - J496 Issues in Communication Ethics & Law (Topic)*

  **D) Honors Program**

  - **Required course sequence (12 credits total):**

    - J331H Media Theory and Research*
    - J424H Issues in Media Theory & Research (Topic)*
    - J424H Issues in Media Theory & Research (Topic)*
    - J424H Issues in Media Theory & Research (Topic)*
    - J499 Topic: Strategic Communication is required for PR students

  - **Honor Thesis:**

    - Thesis Prospectus Workshop (1 credit)
    - Completion of Thesis project

- **Sequence requirements (choose one):**

  **Advertising**

    - J443 The Creative Strategist
    - J444 Advertising Account Management
    - J457 Curiosity for Strategists
    - J484 Writing Design Concepts
    - J499 Branding & Content
    - J490 Grand Development (Topic)*
    - J448 Advertising Campaigns or J449 Advanced Advertising Campaigns “Ad Team”

  **Journalism**

    - J365 Reporting I
    - J366 Reporting II

  - **Choose four Pathway courses.**

    - **One of these four MUST be:**

      - J331 Digital Video Production, J365 Photography, J371 Feature Writing I OR J461 Newspaper Editing

    - **Any other three from this list can complete the sequence:***

      - J331 Digital Video Production
      - J365 Photography
      - J371 Feature Writing I
      - J461 Newspaper Editing

  **Pathway courses should be selected in consultation with your J faculty mentor. Be mindful of prerequisites!**

- **Media Studies**

  - J314 Introduction to Media Studies

  - **One more course from List A Core Context:**

    - J395 Principles of Advertising
    - J350 Principles of Public Relations
    - J395 Communication Law

  - **One media skills class. Consult your faculty advisor to choose one course from among these areas as reporting, multimedia, magazine writing, etc.**

  - J343 Media Studies Capstone

  - **The List A/List B Core Context courses used here must be in addition to the courses used to complete the Core Context (section-C) requirement for a total of 13 in each category.**

- **Public Relations**

  - J350 Principles of Public Relations
  - J452 Strategic Writing & Media Relations
  - J453 Strategic Planning & Cases
  - J454 Public Relations Campaigns

  - **Reminder:** PR students must complete J458 Topic: Strategic Communication as one of their Core Context List C (section-b) classes before they take J444.